

KIRK SMITH
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THE BEACH NEWS

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Ward System Sensible Idea

SEVEN OR NINE ALDERMEN
TO REPLACE PRESENT
FIVE COUNCILMEN

Editor "The Beach News"—The time has again come around to choose men to do the business of our city, and voters who have its welfare and a sense of justice at heart, will be at the polls on election day. Why is there so much indifference in San Diego to this matter, so vital to our progress? Why do we not hear from "Improvement Clubs," "Chambers of Commerce," etc., about our needs, with a demand that candidates for office, declare themselves on such questions?

The taxpayers pay good salaries to their employees for the service rendered, and should require their attention to the city's needs, and not neglect, as the case at the foot of Thirty-second street, and others. Perhaps a change will not improve matters, for I believe the present council is the best we have had for many years, but it will not be amiss to try it. That is what is meant by a "Republic."

We "electors" also have duties to perform, and one of them is to remember the good work done by "Fred Heilbron" in the El Capitan water question, and elect him as our next mayor; he deserves it.

There is another question of great importance that should be attended to at once, and that is to divide our city into seven or nine wards, so each section can elect a man to look after its special needs.

One candidate for the council has published his views on the subject, and a goodly number of voters have pledged themselves to support him, on that account. If this question could be properly ventilated there would be more interest shown in the coming election. Los Angeles, Seattle, and most of the cities have restored the ward system and find it to be an improvement, why not San Diego? ZENAS.

SHERWIN-WILLIAMS PAINTS—
San Diego prices—O. B. Feed, Fuel and Express, 1926 Bacon St. Phone Pt. Loma 20-W.

S. P. McMULLEN
BOOSTS BEACH DISTRICT AS
COUNCILMANIC CANDIDATE

In announcing his candidacy for council at the forthcoming election, S. P. McMullen, well and favorably known as ex-chief of police of San Diego, makes the positive statement that he is firmly in favor of libraries, playgrounds, paving, lights and other civic developments in the Beach and suburban districts. He asserts that he doesn't believe in secret conferences and has decided views on the civil service laws, when properly amended. He believes in a fair living wage for all city employees and in the employment of citizens of San Diego on all local public work whenever and wherever possible. His platform appears in full in our advertising columns.

PLEASURE PIER
AT PACIFIC BEACH

On motion of Councilman Stewart last Monday the city council authorized the city attorney to draw up papers for the closing of part of Ocean boulevard in Pacific Beach to permit the construction of a pleasure pier and amusement park. It is stated that the proposed closing order will reduce the width of the boulevard to 30 feet for some distance.

DEMISE OF MARGARET SORENSON

At the age of 21 years and 11 months Margaret Sorenson passed away on March 6 at the residence of her parents, Mr. and Mrs. Thomas H. Sorenson. She was a native of Montana and was the sister of Irene, Ella and Eleanor Sorenson of Forsythe, Mont., and Mrs. L. C. Smith of Oakland, Calif.

CLASSIFIED ADS
GET QUICK RESULTS

VOTE FOR THE LIBRARY BONDS

Kodak Films, FROID'S, Bacon St.

American Armada Happily Greeted

BEACH DISTRICTS
EXTEND HEARTY WELCOME
TO VISITING NAVY

With the arrival of the great fleet of warships this week in San Diego harbor, the beach sections of the city extends a most glad welcome to the men of the American Navy. The armada consists of over one hundred ships manned by some 20,000 trained naval men, who will spend several days in San Diego and its splendid seashore suburbs. During the stay of the fleet special dances will be introduced at the O. B. Pavilion and the O. B. merry-go-round will be open every evening.

SERIES OF ENTERTAINMENTS

There is going to be a series of free dances given for the enlisted men of the navy and marine corps. The first will be given tonight, Saturday, March 14, at the Civic Auditorium in Balboa Park, and tomorrow night a special musical program will be arranged.

There will be dances on Wednesday evening, March 18, and on Saturday evening, March 21, at 7:30 o'clock. The second week's entertainments will be held next Wednesday, March 25, and Saturday, March 28, in the American Legion Lyceum. For Sunday, March 22, the residents of San Diego, and its suburbs are requested to invite the visiting navy men to their homes for supper and to provide some sort of home entertainment for them. Those who will comply with this request are asked to send their names and addresses to Mrs. Thomas M. Vinton at La Jolla, telephone La Jolla 199.

FRED A. HEILBRON
FOR EFFICIENT ECONOMY
IN CITY ADMINISTRATION

Efficient economy in the city administration will be prominently placed on his program if he is elected mayor, Councilman Fred Heilbron declares in a statement issued from Heilbron-for-mayor headquarters, 919 Fourth street.

"By efficient economy I mean the wisest possible expenditure of public funds in order to obtain the maximum value for the city," he said. "I look upon San Diego as a great corporation, with the public servants acting in the capacity of officers and directors. During the course of a year a great deal of money is collected from taxes and other sources and the expenditure of this fund is entrusted to the council and the mayor. As a taxpayer I am as much concerned as any citizen in the way this money is spent.

"In 1919, with post-war conditions prevailing, the city tax rate was \$2.15. During my first term in the council, this rate was reduced, and has been around \$2.00 ever since, even though San Diego has grown considerably in that time and has taken on added financial burdens because of this development. As an instance, the police and fire departments have been materially increased. Other items reaching into a considerable sum of money have been added in the last few years, with no increase in the tax rate, due to the fact that the utmost vigilance has been exercised. As a taxpayer and councilman, this subject has had by personal attention and it is hardly necessary to reiterate at this time that it will continue to be foremost in my mind.

"San Diego probably is the only city in the United States that has not had an increase in taxes since the war. This is the more remarkable when we consider that few cities have grown as fast as has San Diego in that time.

"Prospective homeseekers are as much interested in a low tax rate as are our own citizens. We can make San Diego doubly attractive to homeseekers and investors by demanding efficient economy in the city's administration."

Vote for the library bonds.

HARRY HOLLOWAY

PROVES A GREAT RUNNER
AMONG ATHLETES

Harry Holloway, son of Mr. and Mrs. L. E. Ryan, 4744 Del Monte avenue, has achieved a fine reputation for his excellent athletic abilities as a runner. At the recent meet with Pasadena, young Holloway, who is a student at the San Diego High School, equalled the Southern California record for the 100-yard dash, running in :10 flat. He also set a new Coast League prep record in 22 and 2/5 seconds for 220 yards. He will be in the field meet at Santa Ana today (Saturday) and is in splendid trim to make new records. Let's hope so. It takes Ocean Beach ozone to keep 'em in healthful training and young Holloway only lacks four-fifths of a second in equaling the world's record for a hundred yards.

Ocean Theatre

"K—THE UNKNOWN"

HEADS FEATURE BOOKINGS

With "Love's Whirlpool" tonight (Saturday) an extraordinary group of fine films form the current bookings at the Ocean Theatre. "Nellie" will be seen on Sunday with Claire Windsor, Lew Cody, Edmond Lowe and Hobart Bosworth in the leading roles. For the mid-week feature next Tuesday and Wednesday Mary Roberts Rinehart's "K—The Unknown" should draw crowded houses and next Friday and Saturday Hoot Gibson will appear in "Hit and Run."

Photographs, FROID'S, Bacon St.

VIRGIL BRUSCHI HAS

BIG BEACH FOLLOWING
Friends by the hundreds are boosting Virgil Bruschi, popularly known as "Dad," for re-election to the city council at the forthcoming election. It is asserted on all sides that he has made an able and faithful public official and fully deserving of being retained in office.

Picture Frames, FROID'S, Bacon

"LOMA LORE"

By WINIFRED DAVIDSON
Point Loma, California

Book rights reserved.

(Continued from last week)

IN 1874

The mines of San Diego county were opened in 1874, and nearly all of the modern farms were started during that year and the few years preceding. During the decade closing with that year the population of the county increased from 2,000 to nearly 10,000, and it was during this decade that the modern city of San Diego was laid out. In this progress, however, Point Loma had little share beyond a sympathetic admiration. Tom Lush and Uncle Dan Clark continued to serve chowder dinners and suppers at La Playa, and there was a pair of "old salts" who camped on the shore at Ocean Beach, who were hospitable to picnickers who cared to make the all-day trip from New Town or Old Town over there. Excursionists used to charter the steam yacht Cuyamaca and spend a day now and then on the bay.

There was an astonishing paragraph published in Harper's Weekly magazine early in October, which caused a great deal of talk hereabouts. This was:

"Previous to 1863 there was yearly a rainy season in San Diego, Calif., which made the soil nourishing and productive. In 1863 a fire swept over the greater part of the country, destroying the forest and blackening the hill. Since then there has been no rainy season at San Diego."

In the words of San Diegians of 50 years ago, this accounting for conditions which never existed, is certainly "passing strange." Our hill was never blackened; the records give us no forest here; no one, even in

BRIGHTON AVENUE

ORDERED TO BE PAVED
UNLESS PROTESTED

A resolution ordering the paving of Brighton avenue, Ocean Beach, was presented to the city council last Monday by Councilman Harry K. Weitzel, and passed.

This proposed improvement was not petitioned for by property owners, but Mr. Weitzel said that a number of property owners who wanted the improvement and who did not desire to go to the trouble of circulating a petition had asked him to introduce the resolution. He said that if a majority of the property owners do not want the paving they can protest it out.

THE BEAUTY SHOP
Phone Point Loma 193.

OCEAN BEACH NEEDS
More Paving.
More Street Lights.
More Civic Improvements.

OVER THREE MILLIONS

PAID OUT LAST YEAR FOR
CITY IMPROVEMENTS

In a report on the activities of the city operating department for the year 1924 City Manager Rred A. Rhodes this week informed the city council that the municipal improvement bill paid by property owners for last year was \$3,086,475, which included paving, sidewalks, curbs, grading and sewers.

Some 66 miles of street were paved, including East San Diego, and 28 miles of streets were graded. About 10 miles of sewers were laid, and three miles of new sidewalks and curbs installed.

In addition the operating department now has on hand uncompleted contracts called for 9.27 miles of paving at an aggregate cost of \$555,876; also 3.35 miles of grading to cost \$125,672 and eight miles of sewers to cost \$224,000. There are 578 employees on the payroll of the operating department.

Vote the Library Bonds
March 24th

"LOMA LORE"

By WINIFRED DAVIDSON
Point Loma, California

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(Continued from last week)

1874, could remember an 1863 fire, and our soil has remained as nourishing and productive since this imagined horror as it was before the occurrence.

This was the period of windmills. The custom of using greenbacks had not been established in San Diego. Some merchants accepted them, but generally speaking, gold and silver (no nickels and no coppers taken!) were demanded.

CHAPTER XXIX
NOTHING DOING

"Nothing doing" was the spirit of 1875 on Point Loma. There is in the Union no record of activity in real estate; no suggestion of building, and though in San Diego the first water was piped from the San Diego river across the mesa down B street to Fifth, and thence distributed to subscribers, here on the Point fresh water was taken from two or three wells, or bought in San Diego at about 50 cents for a dozen buckets, and brought here by flat boat or by wagons. Louis Rose, living in Old Town, was holding his property in Roseville at \$300,000, expecting at any time, any day, any moment almost, that news would come that the railroad was to be put through and that his offer of ground for car shops, car barns, or something of the kind, at Roseville would prove acceptable and that the boom which he had so long and so sanely expected would become a reality.

(Continued next week)

Kodak Finishing, FROID'S, Bacon

Candidates Slated At Primary Election

HERE THEY ARE
ALPHABETICALLY ARRANGED
AS ON THE BALLOT

Following is the complete list of candidates in the order they appear on the ballot for the primary election, March 24:

For mayor—John L. Bacon, Fred A. Heilbron, William I. Kinsley, George L. Mayne, Marcus W. Robbins.

For city treasurer—J. T. Millan.

For members of the common council, vote for three—Abe C. Baker, Virgil Bruschi, Cary Richard Colburn, Daniel A. Deacon, Edward H. Dowell, T. A. Fleming, A. N. Gaston, Frank B. Geer, Ed L. Head, R. D. Lane, Louis C. Maire, Charles F. Marker, George Martin, S. P. McMullin, Edmund C. Mitchell, Cecil W. Ransom, B. W. Spier, Albert St. George, Charles H. Swallow, Harry K. Weitzel.

For members of the board of education, vote for three—Thomas J. Burke, Earl L. Chappel, Beryl C. Munkelt, Julia Pickett, Winifred O. Seasons, Wynne S. Staley, Jacob Weinberger, Claude Woolman.

On the same ballot are two propositions. One is to deed the United States government additional land in the park for enlarging the navy hospital, and the other is to deed the site of the navy repair station on the tidelands.

The three bonding propositions appear on a separate ballot.

STERLING CANDIATE
FOR COUNCIL POSITION
HAS STRONG PLATFORM

Edward H. Dowell, who announces his candidacy for the city council, is one of our most active and best known citizens. His untiring civic activities have placed him in the forefront of San Diego's faithful workers.

The fact that his candidacy has received the endorsement of many of San Diego's most representative citizens, in all walks of life, speaks for his popularity and sterling citizenship.

Among those signing Mr. Dowell's nominating petition are: Mrs. D. A. Fraser, Roy Thomas, A. P. Johnson, Jr., Harry Hubbard, John W. Snyder, Charles J. Brown, Howard B. A. V. Goedell, Adam Thompson, Thomas J. Dowell, George L. Crowley, Mrs. Elsie Jewett Webster, Edwin Beale, Edward Zinn, William Davis, Louis Mehl, R. B. Thorbus, F. B. Andrews, Lawrence Geisler, Dr. Bard, Alice Lee, John M. Haskell, Walter Barnes, W. Templeton Johnson, Nicholas J. Glynn, William J. Strachan, Mrs. L. P. Kendall, Gilbert M. Leedom, Edgar M. Luce, Roy Wright, Joseph D. Wall, K. B. Kennedy, Maxwell Dubin, Frank Grim, Mrs. Elvers Zauri, Page Nelson, Helen D. Marston, J. V. Alexander, Dr. W. E. Walsh, Roscoe Wright, R. L. Parks, Benjamin C. Robinson, Wilbur Kelly, Frank Seasons, Charles L. Colman, Orlan Darnall, I. T. Davidson, J. M. Dodge, Joshua L. Bailey, O. V. Kaiser, Allesandro Zauri, Fred P. Smith, William Harper, Edward Crolie, John S. Siebert, B. G. Thomas, Mrs. Mattie Johnson, Albert E. Mahony, Mrs. Emma Barnes, George L. Sprague.

The first plank in Mr. Dowell's platform—buy LABOR at home—has already called forth several editorials and much favorable comment. His long fight for recreational centers in all parts of the city is well known. He says, "The wealth of a city is its human wealth. Safeguard the children now and save hospital and county farm costs in the future. In East San Diego, Ocean Beach, Logan Heights, Encanto and other suburbs, where our workers live, no time should be lost in obtaining sufficient areas to care for the future needs of our population before the land values becomes excessive." He advocates proper safeguarding of our pueblo lands and fair pay for city employees.

Colorful Life At The Beach

PICTURESQUE SUNSHADES
AND BIG BEACH UMBRELLAS
FOR COMING SEASON

Getting ready for the formal opening of the new amusement center of the finest type created at any beach in America, the California Sunshade and Tent Company, concessionaire of the Mission Beach Company, is manufacturing in San Diego, a great supply of its patented shade chairs, shade back-rests, reclining chairs, single and double; beach tents and other paraphernalia, including the customary beach umbrellas, for use at Mission Beach.

This line of beach sunshades is new in design and its apparent superior utility as well as novelty won for its makers the concession from Herbert S. Burns, general manager of amusements and concession. As the crowds increase this summer, so will the supply of colorful shades, with the pleasant prospect that the popular resort will present a most picturesque scene along its entire length of nearly three miles.

View Work, FROID'S, Bacon St.

SUCCESSFUL OPENING
OF NEW MISSION BEACH
ROLLER RINK

Every afternoon at 2 o'clock and every evening at 7 o'clock the splendid Mission Beach Roller Skating Rink is now open to patrons, and hundreds upon hundreds are taking advantage of the wonderful skating facilities afforded by the genial and popular manager, Edward A. Kichham. The M. B. electric line takes one almost to the entrance and every modern convenience for roller skating has been installed in the new rink, making it the finest and best equipped building of its kind in southern California. It's a rink where it's a pleasure to skate.

REPUTATION
IS
REPTITION
Persistent advertising is a reputation builder for any business man.
Keeping your name steadily before people impels them to think of your business.

SPECIAL MEETING

MISSION BEACH BOOSTER

CLUB NEXT THURSDAY
The committee appointed at the recent organization of the Mission Beach Booster club will make a report on proposed development in the residential district at a special meeting of the club to be held next Thursday evening, March 19, at the Y. W. C. A. cottage in Mission Beach. The members of the committee consists of H. L. Moody, George L. Barney, A. J. Hansen, E. W. Beale, W. W. Austin and Will Palmer, and a conference was held early this week in the courtroom of Judge Charles DeLong with Attorney John W. Mott acting as secretary. Among matters discussed were repairs of streets after improvements, such as installation of sewers, keeping the beach clean from waste paper and rubbish, street lights, comfort stations and a new water system in the older developed part of the Beach known as the Asher tract.

COSTLY CARROUSELLE
CONTRACTED FOR INSTALLMENT AT MISSION BEACH

O. F. Davis & Son have just closed a deal with C. P. Crawford for a \$25,000 Carrousel (merry-go-round) to be installed in the new Mission Beach amusement center. This magnificent machine is being built special by the Spillman Engineering Corporation of North Tonawanda, N. Y., and will be the finest of its kind ever shipped to the Pacific coast. Mr. Davis and his son have been acting as Pacific coast agents for the Spillman Corporation for some twenty-five years and have placed over thirty of their outfits during that time.

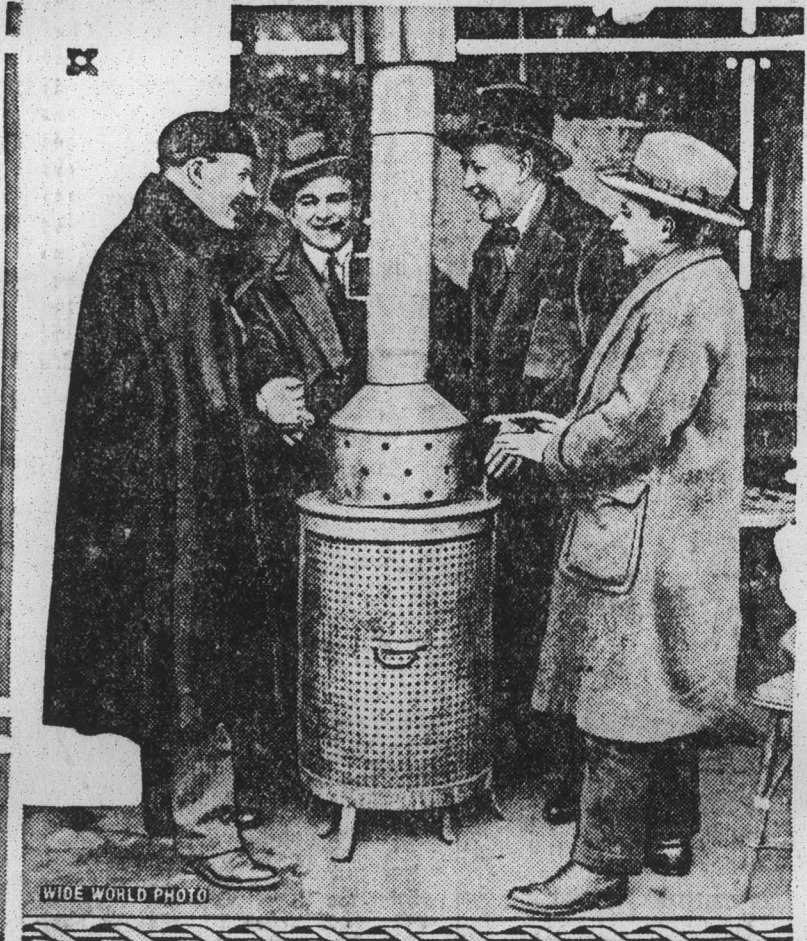
Vote for Library Bonds, March 24.

Chicago School Has Mouth Organ Orchestra



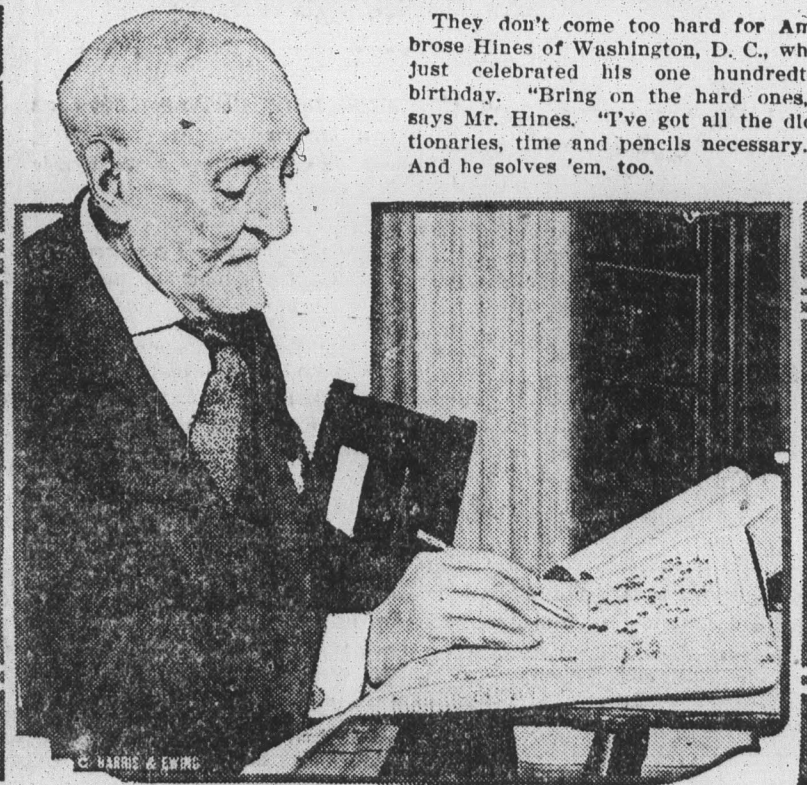
Musicians may scoff at that common juvenile instrument, the mouth organ, but it has come into its own at the Nixon public school, Chicago. The "mouth organ orchestra" of the school numbers 200. According to Miss G. Jacobs, principal of the Nixon school, not only has the revival of interest in the harmonica cultivated an appreciation of good music in the pupils, but it has freshened them in many respects, even as to cleanliness and tidiness.

His American Patrons Liked This



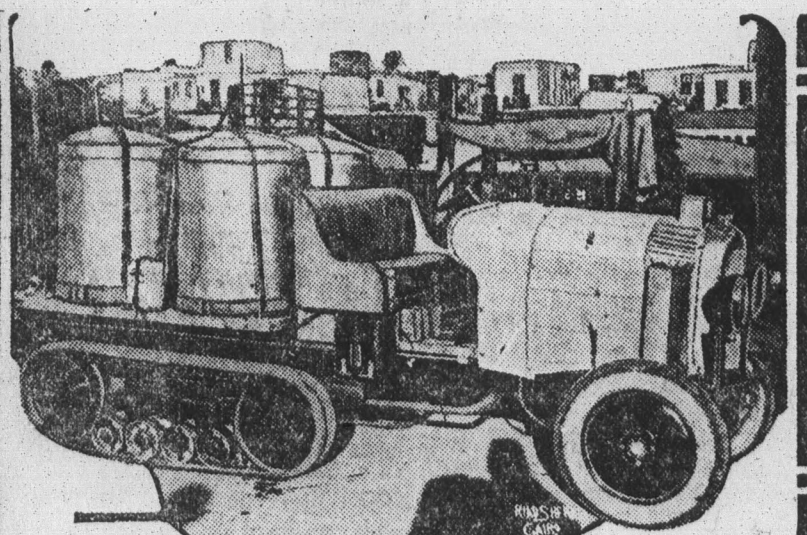
When business began to fall off, the owner of this cafe in Paris installed charcoal stoves on the sidewalk and the effect was good. Four well-known American artists are shown gathered at the stove for a chat. Left to right—M. Cronin, Boston portrait and mural painter; J. Barry Greene, former prize fighter, New York city, portrait painter; A. J. Eaton, Hartford landscapist and portrait painter, and George Waller Parker, landscapist, a champion ski jumper.

Centenarian Likes Them Hard



They don't come too hard for Ambrose Hines of Washington, D. C., who just celebrated his one hundredth birthday. "Bring on the hard ones," says Mr. Hines. "I've got all the dictionaries, time and pencils necessary." And he solves 'em, too.

Car for African Research Tour



Prince Kemal el Din Hussein of Egypt, noted scientist, has set out on a research tour in Egypt accompanied by a van of motor tractors which carry supplies and will return with the fruits of his search. This photograph, showing one of the new type of motor tractors, was taken at the start of the expedition. The tanks contain gasoline for the caravan.

GETS RICH OFF WHEAT



Miss Ethel Comstock of Chicago is a quiet little woman who sat in her own little office with her own little business and plucked a fortune out of the wheat pit. She is credited with having "cleaned up" between \$20,000 and \$50,000 in the sensational rise of wheat. Miss Comstock said: "In August I took \$150 out of the bank and bought. I made money and put back the \$150. I worked with my profits. I bought, waited till I had made 15 cents profit, then sold. I never expected to buy at the bottom or sell at the top."

HOLDS SERVICE RECORD



Joseph Kragosk, upholsterer employed in the Union Pacific railroad shops, Omaha, Neb., has the longest service record of any railroad employee in the United States—56 years. He was one of 13 veteran employees given a dinner by President Carl R. Gray of the Union Pacific in Omaha recently, that was attended by prominent railroad men from all parts of the country.

HAS UNIQUE JOB

John Joseph Hahn is a first-class cook—not only literally but that is his rating in the United States navy. Besides that, he is an aviator or something approaching that, because he is a cook on an airship. He is the only flying ship's cook in the navy and is stationed aboard the dirigible Los Angeles.



Daddy's Evening Fairy Tale

By Mary Graham Bonner

DRESSING-UP

Brenda had come to play with Jane. They had played "house" first. Jane had a splendid room in which she could play with her friends, and today because it had been rainy for several days in succession her mother had said they could dress up in her clothes—all except her best party frock. They loved dressing up and wearing long skirts and in making believe they were giving large parties to which all the grown-up friends of their mothers came.

"How Do You Do, Mrs. McIntosh?"

Jane was hostess. "Oh, how do you do, my dear," she said to Brenda who had said in a low voice: "I'm Mrs. Campbell now." "How do you do, my dear Mrs. Campbell," Jane repeated. "I'm so glad you could come. Such wretched weather we've been having. I do hope you brought your music." "You're always so good about singing, and your friends so love to hear you." "That's so good of you to say so, my dear."

"I mean it—every word of it. As I wrote to my husband—you know he's abroad just now? Oh, didn't you know it? Well, he's in Europe. Yes, just in Europe—no special place at all."

"You see he's an artist. Yes, he paints such beautiful pictures. And they hang so many pictures in Europe that he leaves all his work there."

"But as I was saying, I wrote to my husband, and I said: 'I do hope dear Mrs. Campbell will bring her music to my party. It will make such a difference.'"

"Oh, how do you do, Mrs. Phelan. And are your dear little girls well? Such charming little girls. So prettily mannered. Ah, I wish my child were as good as yours. Mine gets into trouble all the time."

"As I say so often. If there's trouble to be found, that child finds it."

"I'm Mrs. McIntosh now," Brenda said.

"How do you do, Mrs. McIntosh?" I hear your daughter is going to be married. Do you approve of the match?"

"Oh, well," said Jane, in her best hostess manner, "you'll enjoy the wedding. They are so exciting."

Brenda trailed out of the room and changed her costume now. Jane went too and picked out a second-best evening dress of her mother's.

How they did love to lean up against all the pretty clothes and almost fondle them. There weren't very many. Jane's mother only had a small wardrobe but it was very interesting—so entirely different from Jane's own clothes.

"I shall give a ball now," Brenda said. But just then the clock struck five.

"Brenda, would you like to stay for supper?"

"My mother said I could if I was invited. I asked her to make sure before I left."

"Just a moment then," Jane said. And with Brenda a little behind her, Jane went into her mother's room and said in a loud whisper:

"Mother, may Brenda stay for supper? Her mother says it's all right if she's invited."

Jane's mother smiled and said: "I suppose so. She seems to know you're asking me though I have told you, dear, my mother added in a low voice, 'that you must not let your guests know you're doing this. It makes it inconvenient, sometimes. But she can stay tonight.'"

Jane bounded out of the room. Brenda was right by the door. "Yes, you can stay, Brenda, though mother says next time I mustn't let you know I'm going to ask you. Never mind, though, you can stay tonight anyway."

So Brenda stayed and after supper they ended up with Blind Man's Buff. It was such fun to play it in the hall where they could jump over the lower part of the bannisters when the one who was "It" came up the stairs after the one not blindfolded.

And it was particularly nice to have a little game before bedtime.

Boy's Preference

Teacher—Johnny, would you like to be President of the United States some day?

Johnny—No, ma'am. I'd rather have a steady job.—Exchange.

Community Building

Planning to Clean Up "Back Yards" of Cities

The "back yards" of American cities and towns are to be cleaned up and made comparatively as attractive as the front yards. Investigation has developed the fact that industry and population have been lost to towns because of unattractive, or, one might say repulsive, condition along the railroad's approach. The glimpse one gets of a place through the window of a speeding train has been known to influence decisions which have resulted in serious losses. It is related that a capitalist refused to buy the bonds of a certain little city because, as he frankly admitted, the place did not look worth while to him. Asked if he had ever visited the place he said he had not and did not intend to because he had seen enough of it as he passed through on a train. Some time later he did visit the city. He expressed regret that he had libeled the place. It happens that the city is very attractive after one has got beyond the railroad tracks and the station.

The real estate men of the country are organizing a movement that will bring the beauty of American towns right down to the railroad tracks. Under the auspices of the National Association of real estate boards, the "back yards" of towns and cities are to be tidied up. Paint, whitewash and shrubbery are to be employed in the work. Ash and rubbish heaps, if they must exist, are to be screened from the eyes of the traveler. Pride in the appearance of cities' back yards is to be developed, so that in a few years America may refute the charge that its back yards are not as attractive as those of foreign countries.

Large and Small Cities Have United Interests

The larger towns and cities cannot make progress and prosper without the smaller communities and rural sections. Nor can the latter expand and succeed in achievement of the things that are worth while without general co-operative impulses from the centers of population. They are dependent one upon the other. Here lies a wide opportunity for service by the city, town and rural press through realization of their mutual interests and constructive efforts in their advancement. The closer the cities and rural sections are drawn together, both in their social and industrial relations, the better for both. Let no city publisher or country publisher imagine that he can live unto himself. He cannot. Quick communication through the automobile, rural free delivery, telephone and many other means of intimate association have made centers of population and rural communities increasingly dependent upon one another.—Birmingham Age-Herald.

House Tells Own Story

No expenditure is so important as that which you make for a home. You are to live in it for a period of years; you will see it every day, and every day your neighbors will see it. It must have the quality of strength and durability—that is, it must wear, and it must have style. The quality you want for the comfort, safety and welfare of yourself and family; the style you want to satisfy your own and their taste. Both, you want for your neighbors and even passing strangers to judge you by. The manner of the house indicates the manner of the man within. It indicates, as it were, your standing in the community; and certainly, if circumstances lead you to move elsewhere, you want in your house, as a commercial asset, both strength and beauty, for these are sure to get you a better return in rent or sale—that is, from every point of view, an attractive home will prove to be a wise investment.

Home Purchase

The South Bend (Ind.) real estate board has been making a special feature of a real estate sales plan whereby it is possible to purchase a home with a 10 per cent cash payment.

"The present efficient machinery of finance," one of their advertisements points out, "makes it possible for the buyer to start with a small sum of from \$100 to \$1,000 and purchase a good home ranging in price from perhaps \$2,500 to \$10,000."

"Just What You Make It"

Oneonta is just what you make it. If you don't like the town, you will probably find that the town doesn't like you. But if you have the right attitude, then you will find the community friendly. It is a mirror in which you will find a reflection of your disposition.—Oneonta Southern Democrat.

Good Time to Brush Up

During the leisure, dull season there are so many things that might be done to repair and paint up the old home, that would prove the best investment of the year. Don't neglect or forget this.—Talladega Home.

Home Ownership Best

A community whose units are rooted to the soil thinks twice before it indulges in industrial revolution. Home ownership breeds patience and consideration.

A Sweet Breath at all times!

THE FLAVOR LASTS



After eating or smoking Wrigley's freshens the mouth and sweetens the breath. Nerves are soothed, throat is refreshed and digestion aided. So easy to carry the little packet!

WRIGLEY'S
-after every meal!

Many Kinds of Trees

In North America there are almost a thousand native kinds, besides a large number of foreign trees that have been widely introduced, says the American Nature association in "Tree Habits." Of our native trees, however, only about one hundred can be classified as important timber trees.

No matter how careful you are, your system needs a laxative occasionally. Wright's Indian Vegetable Pills help nature gently, but surely. 372 Pearl St., N. Y. Adv.

Wasteful Man

Hubby—Are you aware, my dear, that it takes three-fourths of my salary to meet your bills?
Wifey—Good gracious! What do you do with the rest of your money?—The Progressive Grocer.

When You Feel a Cold Coming On

Take Laxative Bromo Quinine tablets

to work off the cause and to fortify the system against an attack of Grip or Influenza. A Safe and Proven Remedy. Price 30c.

The box bears this signature
E. H. Grove

German Police Dogs

German police dogs, while they do not seem demonstratively affectionate, are stanch and loyal, and conduct themselves with quiet dignity which is equaled by few other breeds. Many dogs in old age become snappy and cross, but police dogs do not have this tendency any more than dogs of other breeds.

Cuticura Soothes Baby Rashes

That itchy and burn, by hot baths of Cuticura Soap followed by gentle anointments of Cuticura Ointment. Nothing better, purer, sweeter, especially if a little of the fragrant Cuticura Talcum is dusted on at the finish. 25c each.—Advertisement.

In bathing suits, men are generally trying not to look self-conscious—and generally failing.

Reprove not, that ye be not reproved.

Well-Merited Success

Honored politically and professionally, Dr. R. V. Pierce, whose picture appears here, made a success few have equalled. His pure herbal remedies which have stood the test for fifty years are still among the "best sellers." Dr. Pierce's Golden Medical Discovery is a blood medicine and stomach alterative. It clears the skin, beautifies it, increases the blood supply and the circulation, and pimples and eruptions vanish quickly. This Discovery of Doctor Pierce's puts you in fine condition, with all the organs active. All dealers have it. Send 10 cents for trial pkg. of tablets to Dr. Pierce, Buffalo, N. Y.



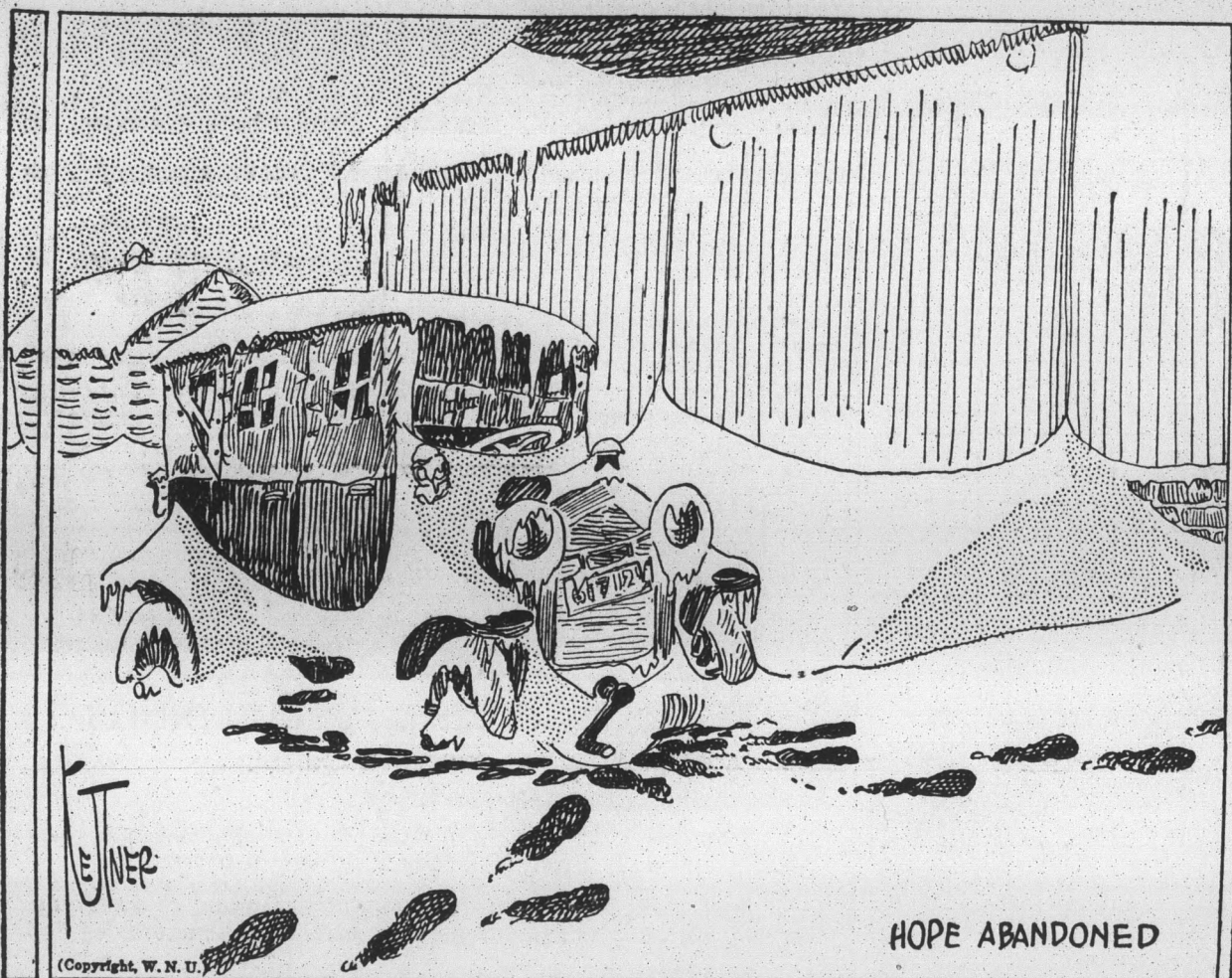
and stomach alterative. It clears the skin, beautifies it, increases the blood supply and the circulation, and pimples and eruptions vanish quickly. This Discovery of Doctor Pierce's puts you in fine condition, with all the organs active. All dealers have it. Send 10 cents for trial pkg. of tablets to Dr. Pierce, Buffalo, N. Y.

Dickey's OLD RELIABLE Eye Water relieves sun and wind-burned eyes. Doesn't hurt. Genuine in Red Folding Box. 35c at all druggists or by mail, DICKEY DRUG CO., Bristol, Va.-Tenn.

W. N. U., San Francisco, No. 8-1925

OUR COMIC SECTION

Off the Concrete



MICKIE, THE PRINTER'S DEVIL

Mickie's Philosophy



WHAT'S THE USE

There's One in Every Home



Picking, Holding Distant Stations

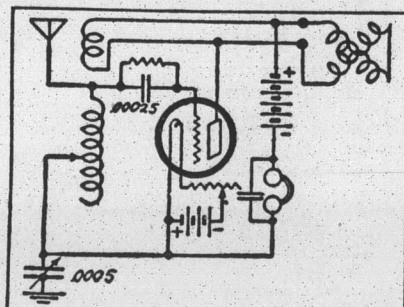
Circuit When Properly Constructed Will Be Found Satisfactory.

There are probably more single-circuit receiving sets in operation than any other kind. Many of them are not worked at their full efficiency.

Most sets assembled with the usual variocoupler cannot be brought to the most sensitive regenerative point, because of the insufficient wire on the rotor, especially when used with a small aerial.

If properly constructed the accompanying circuit will be found sensitive and capable of picking up distant stations and holding them.

With a little care a good coupler may be constructed easily. The stator should be wound with about 50 turns of No. 20 d.c.c. wire. A few sizes larger or smaller will work as well. Taps should be brought out about every five turns. The rotor should have 60 to 80 turns of No. 24 d.c.c. wound firmly on a suitable rotor ball which can be purchased reasonably at most dealers. A good variometer must be procured, one with pigtail or braided wire connections preferable, for if these connections fall, even momentarily, it will convert the set into a transmitter and become a nuisance to the neighbor.



hood. It would be better to place this variometer at least one foot away from the variocoupler.

In operation the tickler is placed with the windings almost parallel with the tuner.

Ordinarily this would cause strong oscillations, but the variometer will have a stabilizing effect, and will be the adjustment that can be depended upon to control regeneration. Maximum regeneration will be obtained without any danger of losing the station due to set oscillating suddenly.

The variable condenser is placed with the movable plates connected in the ground lead which eliminates body capacity.

Anyone who has constructed the Flewelling circuit can easily try this idea out by placing two binding posts around the tickler and attaching a variometer in shunt with the tickler. Of course, the super effect must be discontinued by throwing the switch provided for that purpose.—Radio Digest.

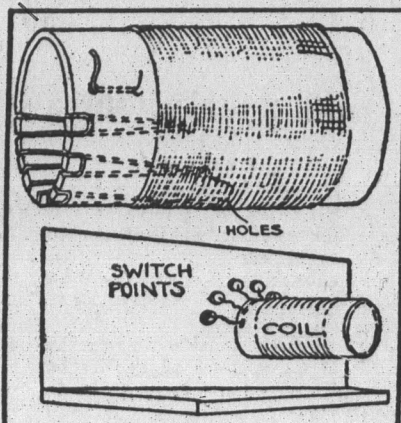
Marine Radio Helper to Many on High Seas

There is a large variety of services for which ship radio sets are useful besides those essential to their own navigation. George S. Davis, head of the radio telegraph department of the United Fruit company, lists them as follows:

1. Distress or S. O. S. calls, which all ships and all broadcasting stations must be ready to receive and answer.
2. Weather reports from ships, more than 25,000 of which are sent in to the United States weather bureau annually, and from which important weather forecasts are made.
3. Navigation aids, such as topographic reports, derelict reports, ice patrol, radio beacon, radio compass.
4. Free medical service, in which advice of competent authorities is flashed from shore or some big liner to other ships.
5. Owner's service, including ship position reports, etc., of great intangible service.—Chicago Evening Post.

Accessible Taps on Your Home-Made Coils

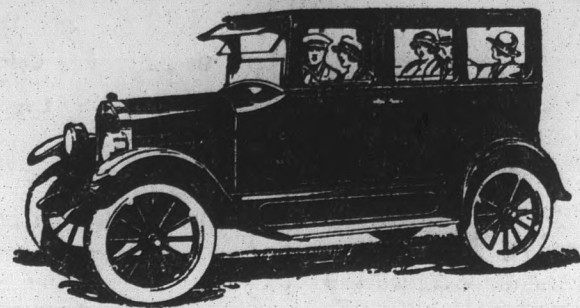
Notch one end of the tube and run the wire through holes in the tube and out over the tongues formed by the



notches, then contacts can be easily made and soldered. Connections are especially handy if the tube is mounted with tapped end against the panel.—Radio Digest.

Condenser Caution

When purchasing a condenser do not specify the capacity of the condenser by the number of plates. The number of plates used in a condenser is only a fair indication of the capacity of the condenser. The reader will find that the number of plates for a given capacity varies with the manufacturers' standards. If you are constructing a circuit be sure to find the exact capacity specified and then order the condenser by that capacity.

Low-cost Transportation
Star Cars

The Quality Leader of the Low-Priced Field

FROM the beginning the Star Car has established a newer, higher standard of engineering in the low priced field, being the first to include the following quality features:

1. Forced Feed Motor Lubrication
2. Silent Chain Front-end Drive
3. Single-plate Dry-disc Clutch
4. Semi-elliptic Springs, front and rear
5. Worm and Gear Type Steering Gear
6. Vacuum Fuel Feed with Tank at Rear
7. Durant Tubular Backbone
8. Removable Valve and Tappet Guides
9. All Main Units Separately Removable

Prices, f. o. b. Lansing, Mich.
Touring \$540 Roadster \$540 Coupe \$715
Two-door Sedan \$750 Four-door Sedan \$820 Commercial Chassis \$445

DURANT MOTORS, INC.
Broadway at 57th Street, New York

Dealers and Service Stations Throughout the United States and Canada
Plants: Elizabeth, N. J. • Lansing, Mich. • Oakland, Cal. • Toronto, Ont.

Knowledge is power, except that good spelling doesn't win fortunes.

Happily, a good deal of gossip is not carried because of fear.

An extremely well-dressed stranger is always interesting.

When money talks, it seldom tells us what we want to know.

Genuine **ASPIRIN**

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for

Colds Headache Neuralgia Lumbago
Pain Toothache Neuritis Rheumatism

Safe

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monosodium Salicylate

Memorial to Peace

The Portal of Peace is a massive concrete structure in the form of a gateway. It is located at Blaine, Wash., and was dedicated September 5, 1921, in honor of the peace between the United States and Canada, which had lasted for more than 100 years without a break. The memorial, which cost \$40,000, stands 100 yards from the international boundary where the forty-ninth parallel meets Boundary bay.

Charming Thought

It was after dinner and the talk had turned to psychology. This disturbing question had just been put: "When does old age really begin?"

To establish a formula was proving rather difficult, when one lady, who did not look her years, found the following:

"To me, old age is always 15 years older than I am."

Weight of Eggs

The Department of Agriculture says that there is no government standard for the weight of an egg, as the weight varies considerably. However, eggs, that are of a good average size usually weigh 24 ounces a dozen. Smaller eggs weigh as low as 18 ounces a dozen, and some exceptionally selected size eggs weigh 32 ounces a dozen.

Best Wishes

"Hello, Mabel. Haven't seen you for a long time."

"I'm married now, Gertie."

"Is that so? Well, I hope your husband is a good cook. You deserve a happy home life, girlie."—Louisville Courier-Journal.

CHILDREN CRY FOR



Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

You Can't Go Wrong WHEN YOU BUY BEACH PROPERTY

AT YOUR SERVICE

KIRK SMITHLICENSED REALTY BROKER
JACK NEUMONT, SalesmanExtra Inducements for
Exclusive Listings4829 SARATOGA AVENUE
Office of "The Beach News"
Ocean Beach, Calif.
PHONE, POINT LOMA 17Pick and Purchase From
These Choice Listings

FINE HOME, lot 50x140, bearing fruit trees, splendid view, \$5,000. Exclusively listed with **KIRK SMITH**, licensed realty broker, office of "The Beach News."

DON'T MISS THIS — Comfortable furnished beach home, 4 rooms, bath, gas, electricity; garage; extra rented cottage, on lot 50x140; most desirably located; bargains of a lifetime; only \$5,500. Special terms. Exclusively listed with **KIRK SMITH**, licensed realty broker, office of "The Beach News."

SUNSET CLIFFS section, four lots, one improved with cottage; will divide plot; priced below par; near car line. Big bargain for home seekers or investor. Specially listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

BUSINESS PROPERTY, including buildings; heart of commercial district, near electric car line. Best buy at the beach. If you're looking for a business snap, don't miss this. Specially listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

BEAUTIFUL BAY SITE with furnished cottage; lot 50x148 from boulevard to bay; big bargain where values are steadily increasing; only \$3,000 with special terms. Exclusively listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

FOUR LOTS, centrally located; house on one lot; owner will sell whole parcel or divide in pairs; priced way down; ask about this splendid offering. Exclusively listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

SIX LOTS, with cozy cottage, garage; chicken runs; bearing fruit trees, rich garden; wonderful chance for couple to combine business with beach home; only \$6,000; good terms. Exclusively listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

FOUR LOTS—Finely situated in central addition La Jolla; 100x160; between three streets; \$1,200; splendid investment. Exclusively listed with **KIRK SMITH**, licensed realty broker, office of "The Beach News."

TOP OF THE CREST, corner lot, billion dollar view for just an even \$1000; just suited for square artistic residence; on market for short time only. Exclusively listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

NEW MODERN HOUSE, 4 rooms and bath; built-in features, lot 25x100; central, near main boulevard; exceptional bargain for cash, or will exchange for lots and cash difference. Splendid investment proposition. Specially listed with **KIRK SMITH**, licensed realty broker, office of "The Beach News."

FINE HOME—Excellent chance for married couple; new three-room Duralite house, with front porch; fireproof garage attached; all modern conveniences. Bargain, \$5,000; lot 50x140; terms to suit. Specially listed with **KIRK SMITH**, licensed realty broker, office of "The Beach News."

HERE'S A GREAT BUY—Four fine lots, concrete foundation on one ready for building house; big bargain, owner needs cash. Specially listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

ROCK BOTTOM PRICE for fine business or apartment house site, with adjoining improved property, centrally located, 100x102 ft., only \$6,000. Be sure to ask about this; can be obtained on good terms. Specially listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

TWO LOTS, on the crest, 80x100, priced way down, good terms, surrounding values steadily increasing. Specially listed with **KIRK SMITH**, Licensed Realty Broker, office of "The Beach News."

IF YOU HAVE

HOUSES FOR RENT

Classified Ads Get Quick Results.
WE CIRCULATE

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue

Ocean Beach, California

Phone Point Loma 17

KIRK SMITH, Editor-Owner
KATHERINE SMITH, Sec'y-Treas.Legalized as an Official San Diego
City and County NewspaperSubscription Price, \$1.00 a Year
IN ADVANCE
Canada and foreign countries \$1.50
a year.
Single Copies 5 CentsAdvertising Rates Upon Application
Classified, Transient, Political
and Discount Ads
PAYABLE IN ADVANCELOCAL READERS—Fifteen cents a
line, averaging five words to line.CLASSIFIED ADS—Ten cents per
line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER EIGHT PAGES

Saturday, March 14, 1925

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.



EDITORIAL

LAWS AND MORE LAWS

Here's some statistics that will tend to make taxpayers set up and take notice:

Thirty-eight state legislatures met during January, and one meets later in the year.

In 1923, they received over 60,000 bills, and passed 15,000 as laws. There are now approximately 2,000,000 laws and ordinances in the United States, and about 200,000 new ones being added yearly.

State governments that in 1903 cost \$182,000,000, an average of \$2.26 per capita, cost \$1,450,000,000 in 1923, or \$13.10 per capita.

The total state and national government cost in 1923 was 15 per cent of the national income, where it was only 7 per cent of the national income in 1903.

BOOST for an O. B. Civic Center VOTE for the Library Bonds

WATER SETTLEMENT

TO BE SUBMITTED AT SPECIAL ELECTION

Declaring the citizens of San Diego should not be expected to vote on the proposed settlement of the city's water litigation until it can be presented to them in concrete form so that they may know exactly what they are doing. Councilman Fred A. Heilbron last Monday won his fight to have the question of ratification of the settlement deferred until after the April 7 election.

Councilmen Brush, Stewart and Held voted with Councilman Heilbron to hold up the matter until all the details can be arranged and citizens will know just what they are getting if they decide to enter into the compromise with the La Mesa irrigation district and the Cuyamaca Water company.

Mayor Bacon and Councilman Weitzel argued that there was not logical reason for a delay, and urged that the matter be submitted at the regular April election.

EXTRA NAVAL PATROLMEN

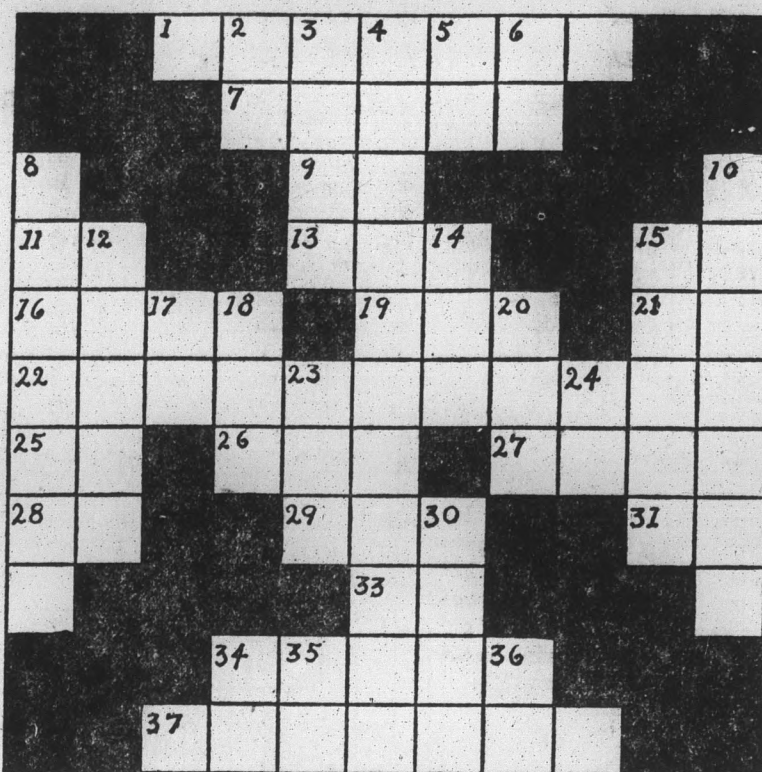
During the stay of the combined Atlantic and Pacific fleets in San Diego over 200 naval patrolmen will be detailed for patrol duty throughout the city. Regular police will be also assigned to travel in pairs in congested districts.

CROSS-WORD PUZZLES

HOW TO SOLVE A CROSS-WORD PUZZLE

When the correct letters are placed in the white spaces this puzzle will spell words both vertically and horizontally. The first letter in each word is indicated by a number, which refers to the definition listed below the puzzle. Thus No. 1 under the column headed "horizontal" defines a word which will fill the white spaces up to the first black square to the right, and a number under "vertical" defines a word which will fill the white squares to the next black one below. No letters go in the black spaces. All words used are dictionary words, except proper names. Abbreviations, slang, initials, technical terms and obsolete forms are indicated in the definitions.

CROSS-WORD PUZZLE No. 58



(© by Western Newspaper Union.)

Horizontal.

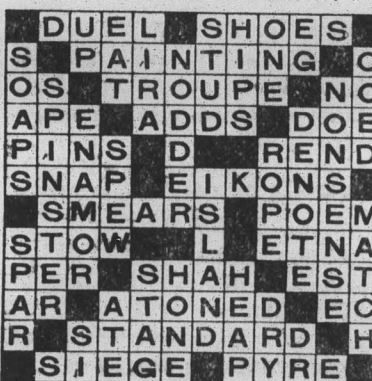
- 1—Decorations
- 7—Whirls
- 9—Preposition
- 11—Note of musical scale
- 13—Tear
- 15—Middle-western state (abbr.)
- 16—Song for single voice
- 19—Side toward which wind blows
- 21—Eastern state (abbr.)
- 22—A lampstand
- 25—Part of verb "to be"
- 26—Eggs
- 27—Naked
- 28—Point of compass
- 29—Consumed
- 31—Printer's measure
- 32—Impersonal pronoun
- 34—Body stealer
- 37—Kind of stone

Vertical.

- 2—East side (abbr.)
- 3—Marker for water course
- 4—Itching sensation
- 5—Preposition
- 6—Bone
- 8—Following up
- 10—Remuneration
- 12—Obliterate
- 14—Vegetable
- 15—Acustom
- 17—Within
- 18—Str
- 20—One of the tides
- 23—Girl's name
- 24—Egyptian sun god
- 30—Case for small articles
- 34—Growth sound
- 35—Half of a laugh
- 36—Army officer (abbr.)

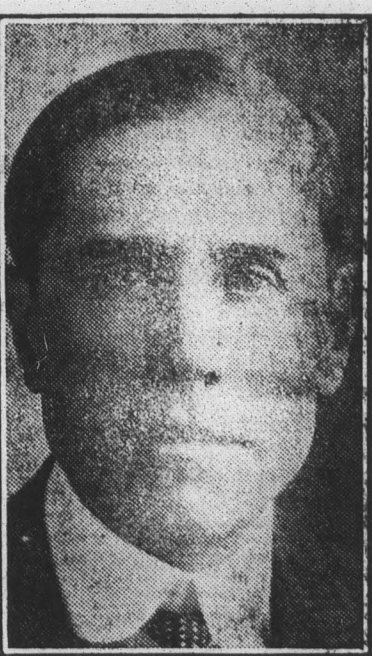
Solution will appear in next issue.

Solution of Puzzle No. 57.



Political Advertisement

EDWARD H. DOWELL

For
COUNCIL

I believe in

1. Buying labor at home.
2. City contracts being let to contractors giving preference to San Diego workers.
3. Preventing poverty and ill health rather than attempting its cure through charity.
4. Open discussion of city business.
5. Development of the harbor and providing adequate regional civic centers.
6. Protecting the public lands.
7. Getting 100 cents' worth for every dollar of our bond issues.

ROBBERY REPORTED

AT O. B. DANCE PAVILION

Report was made to the police last Tuesday that robbers had entered the O. B. dance pavilion during the night previous and stolen a number of dance prizes and a quantity of jewelry kept in a display case. The prizes will be replaced by Manager Benbough in time for the dance contest.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

CHURCHES

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:

Sunday morning at 11 o'clock.

Sunday School, 9:45 a. m.

Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave.

Rev. W. S. Dunn, Pastor

Bible School at 9:45 a. m.

Morning hour of worship at 11 o'clock. Address by the pastor.

Young People's Societies meet at 6:45 p. m.

At 7:45 p. m. the Campfire girls will hold their annual church service.

Rev. Dunn will deliver the address.

You are cordially invited to join in the services of the day.

CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30;

Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m.

At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

UNION CONGREGATIONAL CHURCH

(Corner DeFoe Street and Santa Monica Avenue)

Sunday School at 9:45 a. m.

Morning worship at 11 o'clock.

Evening service at 7:30 o'clock.

TRINITY MISSION EPISCOPAL

Sutcliffe Bldg., 1955 Abbott Street

Rev. George Wallace, D.D., Pastor.

Sunday school at 9:45 a. m.

Morning service at 11 o'clock.

Evening service at 7:30 o'clock.

CHILDREN'S OPEN-AIR BIBLE CLASSES

(Same denominational basis as American Sunday-School Union).

Opp. DeFoe St. entrance Ocean Beach School, Thursdays (till March 20); opp. Canyon St. entrance Pt. Loma School, Fridays.

Ten half-hour instruction periods from 11 A. M. to 4 P. M. Open to all children.

Children of pre-school age come 11 to 11:30; 1 to 1:30; or 1:30 to 2:00. (No fees or collections; visitors heartily welcome.)

SPEND YOUR DIMES AND DOLLARS AT HOME



KIERSTEAD'S Service Station

P. A. KIERSTEAD, Propr.

Voltaire and Cable Streets

Ocean Beach

BATTERIES RE-CHARGED

All Varieties of

OILS AND GREASE

Special "Boyce-It" Service

Perfumes, Candies, Cigars, Flashlights, and a variety of useful Novelties.

Have your physician phone in your prescription; we will fill it for you and deliver it. Prescriptions compounded by a registered pharmacist.

OCEAN BEACH PHARMACY

F. H. KRAFT, Prop.

Corner Bacon and Newport Ave.

We are as close to you as your phone—Call Point Loma 194.



PLANS for all Classes of BUILDINGS

Rendered artistically, correctly and economically for Architects, Builders and Property Owners.

Complete Blue Prints for HOMES up to \$6,000.00, to your own ideas—\$10. Price of larger buildings in proportion.

Invaluable help given the Prospective Builder in designing of any building and in securing of reliable contractors.

San Diego Architectural Service Bureau

Room 210 Security Bank Building

N. W. COR. FIFTH and E STS., SAN DIEGO, CALIF.

Phone, Point Loma 174-J

BUNGALOW GROCERY

E. H. WICKERN, Prop'r.

Cor. DeFoe and Niagara Ave.

Special, Saturday and Sunday Only, SUGAR, 10 lbs. for 75c.

Fine, large Blackberry Jam, 25c

All Fruits and Vegetables at reasonable prices.

SWEET PICKLES, per bottle 15c.

Phone Point Loma 29.



Authorized FORD and CHEVROLET Service.



Ocean Beach Garage

HENRY EULBERG, Proprietor

4868 Newport Avenue

Two Blocks East of Dance Pavilion

PHONE POINT LOMA 77-W

Official Number 1308

HEADLIGHT TESTING

STATION

Have Your Auto Lights Properly

Adjusted by Experts in Conform-

ity With State Law.

Complete Line of

REPLACEMENT PARTS, TIRES

AUTO ACCESSORIES

AUTOMOBILE REPAIRING

BEST EQUIPPED FOR SERVICE

Burden or Joy?

Life is too sweet to have the burden of the weekly washing disturb the serenity of the home.

Rough Dry Wash solves the problem and it's cheap, too.

PHONE 668-63

ORIGINAL FRENCH LAUNDRY

BRANCH AGENCY

Phone, Point Loma 30-W.

BURKHARDT'S CIGAR STORE, next to O. B. Postoffice;

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street. FREIGHT JOBBING Ocean Beach

BAGGAGE MOVING

STORAGE

Residence Phone

Point Loma 128-J

Office Phone

Point Loma 136

FEED, FUEL and HARDWARE

Dancing Every Night and Sunday Afternoon—Except Monday

BENBOUGH'S

OCEAN BEACH DANCE PAVILION

Sign the Bond Petition

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

SAN DIEGO Army and Navy Academy

Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

Phone, Point Loma 259-J

E. K. BURDETTE PLUMBING

Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

SUDS AND DUDS of the POINT LOMA LAUNDRY



Mrs. Duds says we work with skill... And render quite a modest bill!

POINT LOMA LAUNDRY
Phone, Point Loma 378.
LAUNDRY CALLED FOR AND DELIVERED.
IF IT'S LAUNDRY WORK, WE DO IT!
—Wet Wash, Rough Dry, Semi-Finish and Finish Work—

Ocean Beach CLEANERS

Phone Pt. Loma 30-J

Phone, Point Loma 54

Henry C. Seebold PLUMBER

1874 Bacon St., Ocean Beach
Reg. No. 135
Repair Work a Specialty

Dr. N. F. Adamson

SWEDISH MANUAL MOVEMENTS
Massage, Nerve Tracing—
Hydrotherapy
Residence and Office
1756 CABLE STREET
Lady Attendant Appointments
Phone, Pt. Loma 338-M



"You're cut off from the comforts and conveniences of the outside world if your house is not wired for electricity." — Mr. Electro-serve.

Bring into your home all of the electrical happiness that should be your portion. We can tell you how much it will cost you if you ask us, and it may not be nearly as much as you think.

CECILO CARL
ELECTRICAL CONTRACTOR
5050 NEWPORT AVE.
PHONE PORT LOMA 49 108 J

VOTE FOR LIBRARY BONDS

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.



Katherine's "Kollum"

By MRS. KIRK SMITH
Phone Point Loma 17

VOTE YES FOR AN INCREASE IN PAY FOR POLICE AND FIREMEN

Adoption of the amendments for the proposed increase in the pay of firemen and policemen is earnestly urged at the next election. It is authoritatively stated that a statistical survey has shown that the police and firemen of San Diego receive lower pay than those of any other city in the state. It is also pointed out that fire insurance rates are lower here, because, fire insurance underwriters have announced that San Diego possesses the best fire department on the Pacific Coast. Vote YES for the police and firemen amendments. They are your friends in the time of need and danger, and they are on the job night and day.

GUESTS OF THE FABERS

Mr. and Mrs. G. H. Faber of Saratoga avenue are entertaining Mr. and Mrs. A. J. Geske of Eau Claire, Wis., who are here on a visit for a couple of months. Mrs. Geske is the sister of Mr. Faber. Mrs. M. A. Bell of Los Angeles was also a weekend visitor with the Faber family.

THE BEAUTY SHOP Phone Point Loma 193.

JOLLY BRIDGE PARTY

Mrs. E. K. Burdette of 2005 Bacon street, entertained with a bridge party recently in honor of her cousin, Miss Bailey, who has left for the east. First prize was won by Mrs. Rhode, consolation prize by Mrs. Hathaway. Those who were invited to this joyful affair were: Mrs. G. H. Faber, Mrs. A. J. Geske, Mrs. Rhode, Mrs. Lee, Mrs. Webster, Mrs. Hathaway, Mrs. Fred Reid and the honoree, Miss Bailey.

"HANSEL AND GRETEL" AGAIN

The grand opera, "Hansel and Gretel," will be produced by Community Service at the Spreckels theater on April 24 and 25. The decision to again present the opera is in response to the widespread demand from all parts of the city for an annual presentation. Six thousand people attended the five performances given a year ago and many had to be turned away from some of the final matinees.

Classified Ads Get Quick Results.

THE STORK KEEPS BUSY

A son was born to Mr. and Mrs. Carl Nelson, 2002 Rosencrans, Point Loma, at the County hospital, February 27.

A son was born to Mr. and Mrs. Manuel G. Silva, 448 Rosencrans street, Roseville, February 26.

A son was born to Mr. and Mrs. Ialter G. Allen, 4712 West Point boulevard, at the Mercy hospital, February 15.

A daughter was born to Mr. and Mrs. Charles W. Batt, 5054 Brighton avenue, February 21.

Boost for an O. B. Civic Center.

Vote for Library Bonds, March 24.

COMMUNITY CLUBS

ORGANIZING TO SUPPORT

"ED" HEAD FOR COUNCIL

In the various sections of San Diego community clubs are being organized to support Ed L. Head for the city council. Clubs have already been started in East San Diego, La Jolla, Logan Heights, and in the down-town districts, while a movement is in progress for organizations in the beach and peninsula sections. Mr. Head is a property owner of Ocean Beach and resides in East San Diego, where campaign headquarters have been established at 4081 University avenue, with L. W. Cassie as president; Mrs. Olive M. Williams, vice president, and W. A. Wiedenbeck, secretary. The many friends of "Ed" Head assert that he is a firm believer in the upbuilding of the suburban districts.

Do You Know?

THAT this newspaper is officially legalized for the publication of CERTIFICATES OF INDIVIDUAL FICTITIOUS NAMES and any and all kinds of LEGAL NOTICES. The attention is particularly requested of beach business folks who believe in the patronage of home industry. Dollars and dimes sent away are gone beyond recall.

BIRTHDAY PARTY

Arthur Marshall Smith, youngest son of Mr. and Mrs. J. T. Smith of 4869 Santa Monica avenue, gave a birthday party on Friday, March 6th. The young folks spent a very pleasant time, playing games, etc., but the climax came when they all sat down to tea and two pink and white cakes, with six burning candles, were greeted with a chorus of "yums." Those present were Dorothy Jones, Nina Kline, Dorothy Gage, Florence Close, Turner Kline, Eva Smith, Robert Sterling, Warren Sterling, Clement Gage, Walter Smith, Wesley Dual, Jimmy Dual, Donald Dual and Arthur Smith.

Birthday Cards, FROIDE'S, Bacon

POINT LOMA ASSEMBLY
Dr. Charlotte Baker spoke on "Citizenship" and Mrs. Winifred Davidson gave readings from some of her own works at the Point Loma Assembly meeting last Thursday night.

WHAT THE PEOPLE SAY

If we print jokes, people say that we are silly.
If we don't print them, they say we are too serious.
If we print only original matter, they say we lack variety.
If we publish things from other papers we are too lazy to write.
If we stay on the job, we ought to be out hustling for news.
If we are hustling for news, we are not attending to business in our own department.
If we don't print all contributions, we don't show the proper appreciation.
If we do print all contributions, the paper is filled with junk.
Like as not some fellow will say we swiped this. So we did.

W. C. T. U. MEETING

The W. C. T. U. will meet next Wednesday in the class room of the public school at 2:30 p. m. Election of officers is scheduled.

ENJOYABLE MUSICAL PROGRAM

The monthly musical service in the First Baptist church was well attended. A splendid program was rendered by Mr. and Mrs. J. T. Smith, Mrs. Moody and Mr. Shepherd.

"AMONG THE HEAD HUNTERS"

Lt.-Col. Chaplin C. C. Bateman will speak in the Baptist church on Friday evening, March 13 at 8 o'clock. He will give some of his remarkable experiences among "The Moros, the Head Hunters, of the Philippines." This lecture is stated to be full of amusing and serious incidents and well worth attending.

Stationery, FROIDE'S, Bacon St.

SOLDIER EXONERATED

ON SHOOTING CHARGES

George Sterrett, private in the U. S. coast artillery, who was arrested after the shooting of Mrs. Charles M. Rockwell on Point Loma January 2, has been acquitted of the serious charges lodged against him and has been restored to duty, according to announcement early this week by Major W. E. Duvall, commanding Fort Rosencrans, where the shooting occurred. The general court martial which heard the evidence in the case deliberated only 15 minutes before returning a verdict of not guilty.

Prosperity!—Feel it, talk it, know it—Advertise!

Political Advertisement.

VOTE FOR Fred A. HEILBRON FOR MAYOR



FRED A. HEILBRON
Councilman six years!
Champion of the people's
El Capitan water program

A vote for Fred Heilbron is a vote for

Efficient economy in the
city administration;
A business man for Mayor;
Completion of the EL CAPITAN Water project by the man who led the people's fight for this vital water development.

Heilbron for Mayor

Political Advertisement.

S. P. McMULLEN For City Council

I STAND FOR

1. Water development to fullest extent, including securing supply from Colorado River; also conserving supply we now have on hand. The compromise plan now being worked out is a move in right direction.
 2. A fair living wage for all city employees, which a great many are now not getting.
 3. I would expect to consult the mayor on all questions pertaining to welfare of City, and delegate all power possible to him so that he could become leader of councilmanic body, which the people expect him to be.
 4. No secret conferences where the people or their representatives (which are the newspapers) are not allowed to be present.
 5. Amending Civil Service Laws, making it impossible for the head of any department to discharge an employe without first filing charges, and proving same before Civil Service Commission.
 6. No one but citizens of San Diego to be employed on any public work being done in City.
 7. No hiring of OUTSIDE TALENT while we have competent citizens here to perform this work.
 8. No City-owned autos to be used for private purposes.
 9. Playgrounds, civic centers and libraries for following communities: Logan Heights and Encanto Way, East San Diego and Ocean Beach, so that children in those localities could enjoy same privileges as those living close to Balboa Park.
- Developing harbor to fullest extent.
- A children's home run by City or County that would be a credit to San Diego.
- A safe, sane, economical administration, but not at the expense of the wage earner.

It's Not Far to a FABER Store

FABER'S Ocean Beach Grocery
5008 Newport avenue Phone Pt. Loma 48

Faber's Little Cash Grocery
5021 Newport Ave. Pt. Loma 129

Faber's Cash & Carry No. 3
2119 Bacon St. Phone Pt. Loma 248

Faber's Cash and Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE
WE CARRY THE BEST AND SELL THE CHEAPEST
TRADE AT HOME AND SAVE MONEY

It's Not Far to a FABER Store

USE

"Electrical Sunlight" To Sell Spring Styles

Your store lighting must enable your customers to see themselves as if they were in the bright sunlight of outdoors if you want them to be favorably impressed by the new spring clothes.

Beautiful clothes need beautiful settings.

Do It With Electric Light

Phone our Commercial Department

San Diego Consolidated Gas & Electric Co.
857 SIXTH STREET

MAIN 64

Bylesby Engineering and
Management Corporation

(Political Advertisement)

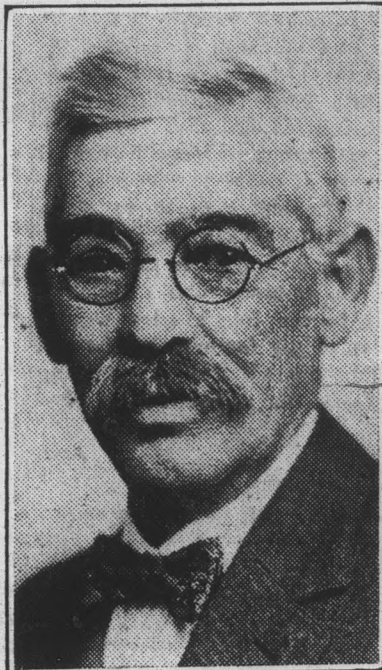
This advertisement is contributed by Ocean Beach friends of

VIRGIL BRUSCHI

Candidate for
RE-ELECTION
as member of
CITY COUNCIL

Keep an able and faithful
official in office

VOTE FOR BRUSCHI
Primary Election, March 24



OCEAN BEACH LUMBER COMPANY

W. H. RABSAHL, Manager

Corner Muir Ave. and Ebers St.

Phone, Point Loma 40

LUMBER

LATH - SHINGLES - NAILS - ROOFING
Sash and Doors and Mill Work
Wall Boards—Cement and Plaster

Agents for
PIONEER SHINGLES and UPSON BOARD



LEAR'S DAIRY

REAL MILK and REAL CREAM
And
REAL SERVICE

We deliver direct from the Ranch to Homes in Ocean Beach, Mission Beach and Pacific Beach. Try our DAIRY PRODUCTS and be convinced of their superior quality.

PHONE HILLCREST 4250-J

Classified Ads Get Quick Results

Something to Think About

By F. A. WALKER

THE LEADING PART

WHEN youth packs up its textbooks, turns its back on the friendly old university with visible signs of relief, and faces the staid world, there is in the heart of every man and woman that he and she have been cast for the leading part in life's great drama.

The curtain is slowly rising. Expectancy is on tip-toe. The orchestra is playing a lively air, each tripping note being full of promise.

It is an ancient scene set with new faces, contrasting in some particulars with the fresh verdure, the blooming flowers, the chirping birds making love and building nests, guided not by college lore, but by an innate instinct

Your Last Name

IS IT CRUGER?

CRUGER has been so thoroughly naturalized as a surname in this country that it does not always occur to one that it is a name of German origin. The name is said to have originated in Germany from the Latin, meaning cross bearer, but it has generally been spelled Kruger rather than Cruger. Another authority, however, has it that this is simply a surname of occupation derived from the German word meaning innkeeper.

It is said that the family of the Barons von Cruger are distinguished from the untitled bearers of the name in their use of the initial C instead of K, and the fact that the American family has always spelled the name with the C is taken as one evidence of descent from the baronial family. Besides this there is a well-established and persistent tradition in the family to this effect—and such traditions are well worth heeding.

The first of the name here and the founder of the family was John Cruger who came from New York before 1700 and settled in New York city. He was a prominent merchant and man of wealth, and from all records was looked upon as a man of cultivation and position. He became mayor of New York, a position which was also held by his son, John Cruger.

The original John Cruger had four children: Maria, who married a Cuyler; Henry, John and Tileman. Tileman died young, unmarried, and John, though he became mayor of New York and lived to make a fortune, as a merchant, and was first president of the New York chamber of commerce, never married either.

Henry, though he spent some time in Bristol, England, married in this country and is the ancestor of all the American Crugers. His children were John, who married a De Lancey; Henry, who took up his residence in Bristol from which city he was member of parliament; Tileman who lived in Curacao, Nicholas who married Anne, daughter of the Comte de Nully of Santa Cruz, and after her which keeps every bird in its place, contented with its lot, and happy in death Anne Markoe of Santa Cruz, and two daughters.

Bunker—it is said that the oldest form of this name is Bonquer or Boncoeur, a French adjectival surname meaning good heart.

(© by McClure Newspaper Syndicate.)

The Young Lady Across the Way



The young lady across the way says the government is pretty hard up and she doesn't see why they don't use the postal deficit to meet some of the other expenses instead of just letting it pile up year after year.

(© by McClure Newspaper Syndicate.)

Circulation of Blood

It takes about fifteen seconds for the blood to pass through the body. Therefore, in 24 hours the blood would pass through the body approximately 5,000 times.

performing its seemingly humble part. With nature, there is no chance of anything going wrong, but with nature's proudest handiwork, man and woman, there is grave doubt as to whether this rule in the majority of cases would apply.

Imagination carries the young in one swift ascent to the heights, which the old and experienced know cannot be reached except by patient, persistent work and self-denial, the price exacted from all regardless of condition. And here is a lesson which cannot be learned except by rubbing against the practical world.

It is easy to sit in a cushioned chair and dream of conquest, so difficult to achieve when in action.

No victory can be won except by hard fighting.

Life is not a resting place, but a field of battle from the first cry of the infant to the last sigh of the departing spirit.

To play the leading role, one must prove one's ability to lead in little things as well as in big things, by holding fast to courage and honor; by keeping constantly at work and steadily driving ahead with so deep-seated a purpose that neither weariness nor discouragement shall be permitted to block the road. There is no other safe course to pursue, not even by those who in their imagination think they are cast for the leading part.

(© by McClure Newspaper Syndicate.)

THE JUDGMENT OF A BOY

By DOUGLAS MALLOCH

JUST remember, if you can, When you weren't yet a man, But a boy with naked feet Up and down the village street. Leave behind the world of men, Think of things back home again.

Just remember—and you will—Store and church and farm and mill, People that you used to know You've forgotten long ago. Look again with boyish eyes, See them at their proper size; For the boy-heart is the wise.

Just remember some were great, Yet you never passed their gate; There were some considered rich, Yet you feared them like a witch; There were some who put on style, But they only made you smile—No one fools a boy with guile.

Just remember there were some Common folks, who common come Into life, and common live, Work and laugh and pray and give, Often fall, yet often try, Common live and common die; Those you liked the best—and why?

Just remember even now, Just recall, remember, how Boyhood puts them to the test, What the boy-heart thinks the best; Just remember—you will find Ev'ry memory left behind Is of some one who was kind.

(© by McClure Newspaper Syndicate.)

SCHOOL DAYS



Mother's Cook Book

There is no policy like politeness, since a good manner often succeeds, where the best tongue has failed.—Magoon.

FOR THE FAMILY MEAL

A SALAD which is not common, but is most attractive and appetizing is:

Grapefruit and Cress Salad. Cut the stalks from a few bunches of cress, pick over carefully, to remove all discolored leaves and wash in cold water to which a little salt has been added. Peel and remove all white fiber from grapefruit, break the sections into small bits and add three tablespoonfuls of olive oil, one of vinegar and one of the grapefruit juice, salt and paprika to taste. Mix lightly not to crush; serve on the well-drained water cress.

Chicken Tamales. When you find those who like tamales, they like them very much. Try this one: Cook in salted (onion and garlic seasoned) boiling water, a fat fowl until tender. Remove the meat from the bones and chop fine adding a clove of garlic and a generous quantity of cayenne pepper. Make a thick paste of cornmeal, salt, boiling water. Form the meat into small finger-sized rolls and incase each in the cornmeal paste. Wrap each tamale in corn husks and tie securely. Drop the tamales into the hot chicken broth with two Mexican peppers and cook fifteen minutes.

Hot Ham Sandwiches. Grind cold, cooked ham, either baked or boiled; mix with creamed butter to make a paste, and mustard, paprika and spread on buttered bread. Cover with another slice and press together. Beat an egg, add one-half cupful of milk and a little salt. Dip the sandwiches, fry in butter until brown, serve hot.

A thinly sliced Southern onion makes fine sandwich filling. Dip the slices or cover with a highly-seasoned French dressing and place on buttered bread. Cucumbers served the same way are also fine sandwich filling.

Nellie Maxwell
(© 1925, Western Newspaper Union.)

The Appleton Family

Mr. Lysander John Appleton
Mrs. Lysander John Appleton
Miss Daysey Mayme Appleton
Master Chauncey Devere Appleton

EVER since he could comprehend what they were talking about, Chauncey Devere Appleton has been told that he was an ungrateful boy. "You are an ungrateful boy not to want bread and butter," his mother has said, "when the children in India are crying for it."

Mrs. Lysander John Appleton calls herself a worm in her prayers, but it is her honest opinion that she is a good deal of a bird.



Lysander John Appleton is such an old-fashioned man that his first thought in every emergency is to light the fire and put the kettle on. The day that Daysey Mayme got word that her first lover had gone back on her, and while she was trying to decide whether she would become a Nemesis or pine away to the tomb and send word to him from her deathbed that she forgave him, Lysander John disappeared, and was found later in the kitchen, where he had lighted the fire and put the kettle on.

Daysey Mayme Appleton has been engaged for the past three weeks in writing a poem on "True Friendship." She refuses to give out any advance sheets, but the drift of her theme is that the "Rock of Ages" is a treacherous hulk compared with "True Friendship."

(© by George Matthew Adams.)

OLD MAKE-GOOD'S REPUTATION

By LEROY WALLINGFORD

(© by Short Story Pub. Co.)

Old Make-Good is a public-utility horse on the retired list. Lacking a pension, he spends his last days in a livery stable where he is kicked and cursed and ridiculed, and finally driven to revolt.

THE horse stopped nibbling at the moldy straw and listened attentively. The horse had been listening for three days. He had grown tired of listening.

He wasn't an ordinary looking horse. He was an extraordinary-looking one. He was tall, thin, girth-galled, and footsore. His forelegs were in bad shape, a cataract covered one eye; his lungs were troubled, and he had other defects that were visible to the eye of any person who knew where to look for them. And he was keenly sensitive to the defects. Every prospective buyer was exceedingly candid in commenting on them.

When the stable door opened, the horse pulled himself together and tried to get the kink out of his off foreleg. He stiffened his spine, curved his neck, and put a little action into his tail. He knew this was demanded of him, and all through his life he had tried to do all that was demanded of him. He had tried so hard to make good. With a thrill of pride he remembered that they had nicknamed him "Old Make-Good" when he helped pull the horse-cars across Manhattan. He held the good conduct record in the car barn. Other horses collapsed with the heat, took cranky spells and fits of laziness, but he had always remembered that the cars had to run on schedule, and the old bay gelding with the white blaze on his forehead became famous along Twenty-eighth street. The drivers fought among themselves to get him in their teams, and they enlarged upon his virtues to the smart business men who rode on the front platform and presented the drivers with cigars. The drivers always made the business men think they knew something about horses, and the flattery so pleased the business men that they were liberal with the cigars.

The old horse found it good to think over the past. He had never missed a boat or kept a crowd waiting at the Pennsylvania ferry. He had got there in spite of heat or snow. The remembrance of those days braced him wonderfully, and the improvement of his appearance was immediately noticeable to the proprietor of the livery stable when he opened the door and invited a red-faced stranger to enter. It made the proprietor stress his words as he waved his hand in the direction of Old Make-Good.

"There he is!" he shouted. "The best horse as stands in this city today." The old horse stiffened his spine as the stranger walked slowly round him. During the three days he had been at the livery he had gone through the spine-stiffening process a dozen times a day.

"Absolutely the best," continued the proprietor, with some heat. "He's a horse that can pull his two ton up the side of the Flatiron if you want him to do it."

The stranger laughed quietly, and the owner became indignant. "What are you laughin' at?" he asked savagely. "Don't you think he could do it?"

"Sure!" replied the other. "I'm laughing at you thinking the Flatiron people would allow your horse to spoil the walls pulling up the load."

The sarcasm hurt the dealer. "I know the horse!" he screamed. "I've known him to shift four tons—yes, four tons! What d'ye think of that?"

"I knew a horse to shift twenty tons!" retorted the prospective buyer. "He shifted it from his feed bag to his stomach, but it took him a few years to do it."

Again he laughed sneeringly, and a cold perspiration broke out on Old Make-Good. He was weak with shame. He was being ridiculed after fifteen years of labor, and he had always done his best.

The thrust silenced the horsedealer, but he glared viciously at the other while that person rubbed his hand down the injured foreleg.

"This prop wouldn't be much use to him in climbing Flatirons," sneered the stranger. "Feels like as if he'd been trying to stop some hot baseballs with it. You didn't tell me he was a ball player."

The owner met the sneer with a string of curses. "What d'ye expect?" he yelled. "I'm offerin' the old carcase at fifteen dollars, an' he's cheap. I don't want to smother up his little defects! You're one of these loose-tongued jays who don't know a mule from a rocking horse, and you think I've got nothing to do but listen to your thirrup."

"Don't get mad because I didn't go into raptures over your crock," laughed the visitor.

But the livery proprietor was excited. He followed the other across the stable yard, all the while criticizing his knowledge of horsemanship, and after he had seen him into the street he returned to the stall and punched Old Make-Good viciously in the ribs. "You durned old crock!" he growled. "You always try to look your worst when any one comes around to squint at you."

The old horse winced. He wondered how many more blows he would receive before a sale would ever be ef-

fect. He wondered if a sale would ever be effected, or if he would be kicked or starved to death in the dirty stable.

Ten minutes afterwards he was still pondering over the problem when the stable door again opened, and the proprietor reappeared followed by a clean, wholesome-looking boy of about sixteen years of age. The proprietor looked jubilant.

"There he is!" he cried excitedly. "The finest horse in Manhattan. Can pull two ton up a tenement stairway! Never shirks his work, doesn't wear out many shoes, and eats very little. Doesn't he look the thing?"

The boy walked around Old Make-Good and stared at him admiringly. "He looks like a good old fellow," he murmured.

The dealer patted the lad on the back approvingly. "You're a young chap as knows a good thing," he cried. "He is a good old fellow. Every other horse that was as good as him died from overworking themselves. That's what you want to be careful of. Don't let him overwork himself! What did you say you wanted him for?"

The boy stammered uneasily. "Father died last week," he said, "and I thought if I had a quiet horse I could sell fruit and vegetables so as to get enough money to keep mother."

Old Make-Good glanced at the boy's innocent face and then at the cunning grin on the features of the livery man. "Well, that's your horse!" shouted the dealer. "I'm letting you have him for sixty dollars just because you're a young fellow makin' a start in the world, but to any one else his price is a hundred. Don't you think he's cheap?"

"He's very, very cheap," assented the boy, and he walked forward and patted Old Make-Good on the nose. "I'll go right back and get the money from mother," he continued. She's just keeping it till I had a look at him."

The livery man told him to lose no time, as some one else might be along to snap up the bargain, and the boy raced madly away.

When the stable door closed again, the old horse looked around. The boy was being robbed. He knew he wasn't worth the fifteen dollars that had been asked of the first man. But sixty! He shuddered from his nose to his tail as he thought over the youth's innocence.

Again he looked around the dirty, rotten stable. What could he do to save the boy from the horse sharper—the sharper who had struck him viciously only a few minutes before!

Just above his head a heavy beam supported the loft. The horse eyed it carefully. The wall of the stable had moved out of the perpendicular, and one end of the beam had a very insecure resting place. Old Make-Good wondered how the livery proprietor had overlooked the danger. A restive animal, by kicking the support from under the beam, would demolish the barn. The horse thrilled as he saw how easily it could be done. And if it were done?

For the space of fully five minutes the old horse thought over his life. He had done everything that was demanded of him. He had always made good. Joyfully he recalled the days when he had galloped with the heavy horse-cars. He recollected how the passengers had bribed the drivers with cigars to catch boats and trains, and how he, Old Make-Good, had earned those cigars. Yet he had received nothing but the wounds and scars.

The proprietor of the livery stable was dozing peacefully while he waited for the return of the boy with the sixty dollars, when a tremendous crashing noise caused him to spring to his feet. He dashed across the yard and caromed heavily into a frightened groom.

"The loft fell in and killed that old crock you was just tryin' to sell," stammered the man. "I knew that beam would slip one of these days."

The livery man was speechless for the space of three minutes. The cloud of dust that rose from the ruins floated down the street. He watched it with stupid, staring eyes, and then he saw something that made him curse fearfully. The clean, wholesome-looking boy with the sixty dollars in his hand was running up the sidewalk.

Old Make-Good had kept his reputation untarnished to the end.

England's Noted Knights

Who are the most famous knights in British history? The Imperial Society of Knights Bachelor recently set itself to answer that question, and compiled a list of 100 of the most distinguished members of the degree. The list has been published in the new edition of Sir William Bull's "Knighthood." Sir William, of course, is the principal of the society. Among the famous knights whose names are included in this list are Drake, Sidney, Grenville, Raleigh, Froisher and Hawkins. A splendid company, to which in modern times the name of Shackleton makes a worthy addition.—Cleveland Plain Dealer.

Making It Even

In front of the guard-room of a certain regiment stood a gong, upon which it was the duty of the soldier on sentry to strike each hour with a mallet.

At midday Tim Ryan, by mistake, struck 13. Hardly had he given the gong the last blow, when out from the guard-room rushed the corporal.

"Do you know, man," said he, "you struck 13!"

"Did I?" said Tim, and, picking up the mallet, he struck the gong on the reverse side.

"What on earth are you doing?" shouted the corporal. "Knocking 'one back," said Tim.

Back Bad Since the Grip?

Has a cold or grip sapped your strength? Do you suffer constant backache, feel nervous and depressed? Then look to your kidneys! Many cases of kidney trouble are the result of infectious disease. The kidneys often break down under the strain of filtering disease-created poisons from the blood. That's why a cold or grip often leaves backache, headaches, dizzy spells and irregular kidney action. Help your weakened kidneys with Doan's Pills. Doan's have helped thousands and should help you. Ask your neighbor!

A California Case
Mrs. Sarah Gay, 210 E. Clay St., Stockton, Calif., says: "My back was in a constant state of soreness, severe and penetrating through the small of it. I couldn't do any heavy work at all for my back gave out easily. Dull, nagging pains sapped my strength, and my kidneys were disordered. Several boxes of Doan's Pills drove all the trouble from me."

DOAN'S PILLS
60c
STIMULANT DIURETIC TO THE KIDNEYS
Foster-Milburn Co., Mfg. Chem., Buffalo, N. Y.

Thousands Recommend it

THEY have learned from experience that no matter how many other treatments have been tried without success. Resinol Ointment is often the one that brings speedy relief from chafing, eczema or similar itching, embarrassing eruptions.

Its soothing healing action is brought about by qualities which cause it to sink deep into the pores and reach the very root of the disorder. It is absolutely harmless and does not smart or burn when applied to the most irritated surface.

To keep the skin healthy many people have adopted the daily use of Resinol Soap. Unsurpassed for toilet and bath. All druggists sell Resinol products.

RESINOL

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

Large Families
To have the full value of family life the family should be large. To all the members it is much more advantageous to be brought up in a large family of eight children than in a family of only one, two, three or four. This is particularly true of the mother. There is no way in which a woman can lead as full a life as by being the mother of a good-sized family. She learns more, she develops more, in living through the lives of her children than in any other possible experience.—Charles W. Elliot, in Hearst's International.

Most of the mistakes are made by talking.

One Secret of Beauty Is Foot Comfort

Frequently you hear people say, "My feet perspire winter and summer when I put on rubbers or heavier foot-wear—then, when I remove my shoes my feet chill quickly, and often my hose seem wet through"—in every community thousands now use ALLEN'S FOOT-EASE in the foot-bath daily, and then dust the feet and shake into the shoes this antiseptic, healing powder. Full directions on box at all Drug Stores. Trial Package and a Foot-Ease Walking Doll sent FREE, address ALLEN'S FOOT-EASE, Le Roy, N. Y.

DR. HUMPHREYS' "77" FOR BEST GOLD GRIP INFLUENZA

SALESMAN

I want men who are ambitious and want to earn big money through their own efforts, selling nationally advertised merchandise. 90% of the male population are your prospects. Earning power from \$10.00 to \$30.00 per day and pleasing work. Splendid opportunities for high-grade men where territory is open. Write at once. W. G. West, Manager, 307 Grosse Bldg., Los Angeles, Calif.

Dr. Isaac Thompson's **EYEWATER HELPFUL EYE WASH** 1116 River, Troy, N. Y. Booklet.

PLAY FROCKS FOR KIDDIES; TRIM KNITTED TOPCOATS

SPRING sewing for children is well under way by this time, and the sooner it is finished the better. It is a matter to dispose of early in the year when all the new wash fabrics come in, together with new frocks for little folks, and bring a cheerful springtime atmosphere into the shops with them. All the old-time and dependable favorites made their appearance in January, as usual, along with some novelties in wash fabrics and many ready-

tailored looking are these coats of classic simplicity, carrying style conviction in their every detail. The modish straightlined silhouette, to which every woman aspires this season, is interpreted to perfection in these new knitted coats. As to colorings, the combinations are adorable, especially the plaited effects ranging from blendings to boldest contrasts.

Granted that these knitted coats are about as handsome in appearance as



Story Book Apron Dress.

made dresses, from which whatever is unusual in styles may be gathered.

But in styles there is nothing radically new and different except in ways of decorating everyday dresses. This spring's dresses and aprons—or apron-dresses—are just one picture-book story after another. By means of cotton floss and an embroidery needle proceeds to make sketches of all things treasured in the hearts of little folks. Little children at play, little familiar animals, Mother Goose illustrations, the little old red schoolhouse down by the lane—and the lane—are all sketched in outline stitch on the dresses of gingham, chambray, linen and cotton cloths that Little Miss wears every day.

Unbleached domestic is as good a medium as anyone could want for apron-dresses to be slipped on over other frocks. One of these is shown in the picture. It is bound with flat

one could hope for a spring wrap to be. Appearance, however, tells only half the story of the likableness of the knitted coat, such as stylists advocate for the coming season. It is in the wearing thereof that knitted underwear always makes eloquent appeal. To none other than to things knitted belongs that beguiling comfort which the caressing, soothing touch of softest woolen yarns always imparts. From this standpoint of joy-giving comfort the new knitted coats are no exception. In fact, one of their chief allurements is the exquisite refinement of the yarns employed in their making.

A smart three-quarter length knitted coat which follows fashion's decree for plaids is shown in the accompanying picture. It is knitted of white mohair patterned with horizon blue. Patrician style and superior finesse are apparent at a glance in this model.

Red, that favored of all colors, at present is used in several shades.



Spick and Span and Tailored Looking.

white braid or tape, slips on over the head and has a real pocket, holding a handkerchief, which ought to be enough to make its wearer's joy complete. But its appeal lies more in the sketch of "Simple Simon" industriously fishing and a flight of little birds than in merely useful attributes like pockets. The sketch is made in gayly colored floss—brown, red, green, blue.

Of engaging trimness are the knitted topcoats which are making their appearance in the vanguard of spring fashions. Spick-and-span and plaid-

ed on, a white background, for a very interesting knitted topcoat displayed at a recent style show. There was an intermingling of silk with the wool in this strikingly handsome garment.

Most of the knitted models in the latest showings feature the tailored effects. Even when the body of the coat is developed in an allover patterned effect, the cuffs and collars are preferably plain.

JULIA BOTTOMLEY.
(©, 1925, Western Newspaper Union.)

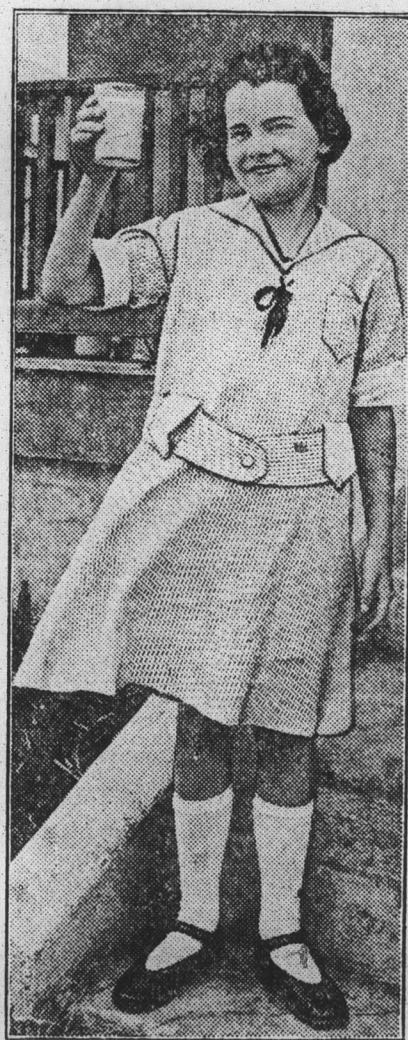
BETWEEN-MEAL MILK GOOD FOR CHILDREN

Relished by Youngsters
During School Session.

(Prepared by the United States Department of Agriculture.)

"Piecing" or eating all sorts of things indiscriminately between meals, has always, and very properly, been discouraged by careful mothers. The habit of nibbling at cookies, cakes, or candy tends to lessen a child's appetite for their regular meals, and in that way to reduce the amount of necessary foods taken at table, particularly vegetables, fruits, and milk.

There is something to be said, however, according to the United States Department of Agriculture, for the between-meal glass of milk especially for those who find it difficult to drink the necessary quantity with their meals. Many schools make a practice of serving milk to pupils about 10:30 a. m. Often this mid-morning glass of



Milk Between Meals, Especially After School.

milk supplements a breakfast that has been too meager and eaten too hastily, or it may be the only time certain children can be persuaded to drink any milk. While not really a beverage, but a food, children think of milk as a drink, and either because they are thirsty by the middle of the morning, or because they see other children enjoying milk at school, they will take it then rather than at home.

Mothers find that after a full day at school, especially when the child has carried a sandwich lunch, he or she comes home at three o'clock quite hungry. A light lunch of milk and perhaps crackers at this time is often very helpful. The mother can consider the mid-afternoon milk lunch as a regular fourth meal for her child.

Handling Dough

When making biscuits, doughnuts, cookies and jumbles, the softer you can handle your dough after turning it on to the board, and the less you handle it, the better the results you will get.

PRUNE RECIPES ARE GAINING IN FAVOR

Various Dishes in Which
Fruit May Be Used.

(Prepared by the United States Department of Agriculture.)

Prunes are frequently seen in fruit salad, either chopped and blended with other fruit or used as the main part of the salad. In the latter case they are usually stuffed with cream or cottage cheese and served with mayonnaise dressing. Fruit cocktails offer another place for introducing prunes. A number of preserves can be made with prunes as a basis. The prune and date jam, for which the recipe by the United States Department of Agriculture is given below, is easily made. Prune marmalade may be made by using equal parts of prunes and sugar, with the juice of a lemon for each two pounds of fruit. It will be noticed that the addition of a small amount of lemon juice to prunes is recommended in many instances. Prunes in ice cream have possibilities, either as a distinct flavor in a cream or mousse or as a component of tutti-frutti ice cream. Among confections made with prunes are the large prunes stuffed with little ones, prunes dipped in chocolate and Parisian sweets, for which the recipe is given. Stuffed prunes may also be made with chopped nuts, raisins or apricots replacing the stone. Preserved ginger makes a stuffing acceptable to some people.

Parisian Sweets.

Use equal quantities of figs, dates, prunes and nuts. Raisins may be added and the nuts omitted. Put through a food chopper. Mix well and roll in a little powdered sugar or grated coconut.

Stuffed Prunes and Dates.

Soak the prunes overnight; dry, and replace stones with chopped nuts, raisins or apricots. Wash dates dry and stuff same as prunes. Roll in granulated sugar.

Prune Relish for Mutton.

Fruit relishes, especially those which are spiced or slightly tart, are excellent with roast mutton or lamb, and also very palatable when the cold sliced meat is served. Equal parts of raisins and prunes may be used in the recipe below if preferred.

1 cupful prunes ½ teaspoonful
cut in small ground cinna-
pieces. mon.
1½ cupfuls water. 2 tablespoonfuls
3 table spoonfuls currant jelly.
sugar. Juice ½ orange.

Boil together the prunes, water, sugar and cinnamon until the prunes are soft, then add the jelly and orange juice while still hot and let stand until cold. One-fourth cupful of butter is sometimes added.

Spiced Prune Preserves.

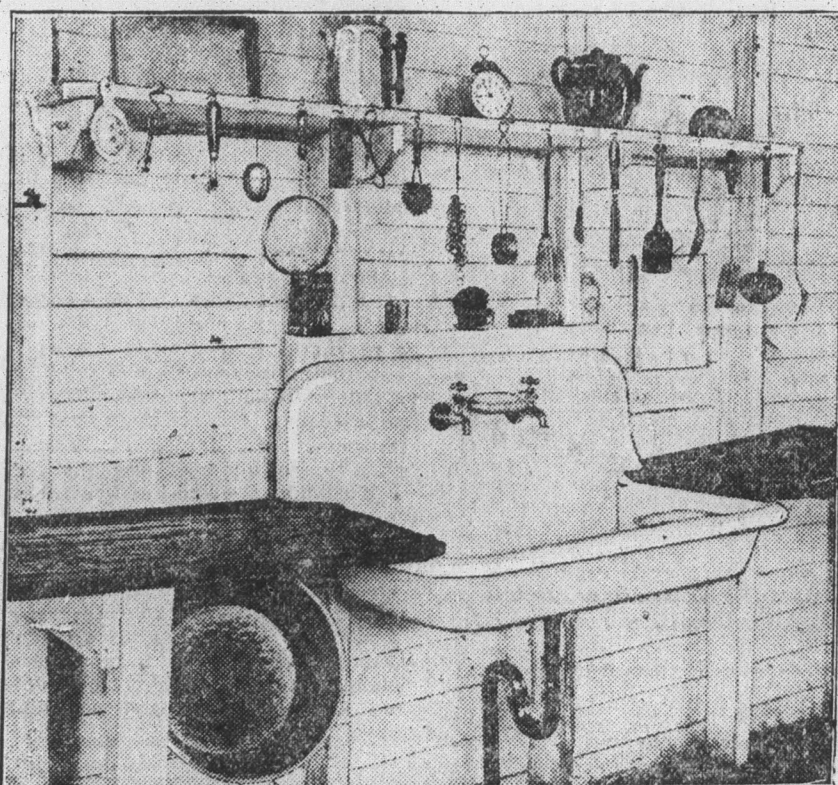
After soaking dried prunes from 4 to 6 hours, or overnight, using 2 pints of water to each pound of prunes, the water should be drained off. In it should be put, for each 2 pounds of prunes, 1 pound of sugar, ½ cupful of vinegar, 1 teaspoonful of cinnamon, 1 teaspoonful allspice and 1 teaspoonful cloves. Put the spices in a bag or cloth. Boil all together without the prunes for 15 or 20 minutes, until syrupy, then add prunes and cook slowly about 30 minutes.

Prune and Date Jam.

1 pound prunes. Juice from ½
1 pound dates. lemon.
½ cupful sugar.

Cook prunes until tender in a small amount of water. Remove stones and add dates, stoned and cooked, also in a very little water. Add lemon juice and sugar. Cook the mixture until thick. In the same way prunes may be combined with figs.

SOME GOOD FEATURES OF SINK ARRANGEMENT



Good Sink Arrangement in Virginia Farm Home.

(Prepared by the United States Department of Agriculture.)

Several good features of sink arrangement are shown in the picture, which was taken by the United States Department of Agriculture in a Virginia farm home. To begin with, the sink is enameled iron, easily cleanable, and placed sufficiently high for the housewife to work without bending over. It has a drain-board on each side, and hooks on the narrow shelf just above it from which are suspended in plain sight all of the small pieces of equipment needed in cooking and cleaning. Whenever any of these articles are washed they are hung up immediately, thus saving steps. The soap basket suspended between the faucets is useful, also the sink colander, the soap shaker, the nearby towel bar, and the handy place for keeping the dishpan. Well-thought-out details in a kitchen are what contribute to comfort in doing the necessary work.

King Snake Held the Road

He was only a king snake, says a writer in the Sacramento Bee, but he had the highway all to himself and nearly caused a number of auto accidents as machines suddenly swerved to avoid running over him. Some skidded and went desperately close to the ditch.

It happened near Angels Camp a few days ago. There is a state law which provides a heavy penalty for killing a king snake, the hereditary enemy of the deadly rattler, which he attacks and kills on sight. The beautifully striped king snake lay basking in the roadway, wholly unaware of the commotion he was causing, until a nearby resident came and shoved him into the brush.

Boschee's Syrup

Allays irritation, soothes and heals throat and lung inflammation. The constant irritation of a cough keeps the delicate mucus membrane of the throat and lungs in a congested condition, which BOSCHEE'S SYRUP gently and quickly heals. For this reason it has been a favorite household remedy for colds, coughs, bronchitis and especially for lung troubles in millions of homes all over the world for the last fifty-eight years, enabling the patient to obtain a good night's rest, free from coughing with easy expectation in the morning. You can buy BOSCHEE'S SYRUP wherever medicines are sold.—Adv.

His Idea

"They tell me that Gabe Giggery beats his wife with a bedslat, and—" in the crossroads store began Zeke Yawkey.

"Well, that's a thunder of a way to do—pulling the bed to pieces to get a slat out every time she needs a flannel," commented Gap Johnson of Rumpus Ridge.—Kansas City Star.

Sure Relief FOR INDIGESTION

BELL-ANS
6 BELL-ANS
Hot water
Sure Relief
25¢ AND 75¢ PACKAGES EVERYWHERE

Cuticura Soap Best for Baby

Soap, Ointment, Talcum sold everywhere. Samples free of Cuticura Laboratories, Dept. M, Malden, Mass.

Sells Fans to Eskimos

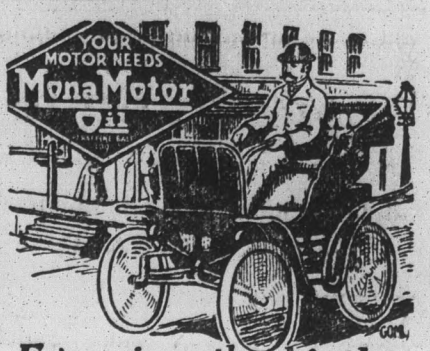
John Harris is the real life counterpart of the comic magazine salesman who could sell electric fans to Eskimos. He has returned to England from the Hudson Bay country in Canada after selling Eskimos a large quantity of fans to provide proper circulation of air in their igloos. The fans are run by storage batteries.

A single dose of Dr. Peery's "Dead Shot" is enough to expel Worms or Tapeworm. Why not try it? 372 Pearl St., N. Y. Adv.

Not Guilty

Tramp (to woman at back door)—Lady, I lost me leg, an' I thought perhaps you—
Lady—Well, I haven't got it here.—The Progressive Grocer.

An intelligent person can easily separate his opinions from his behavior.



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From the first days of the gasoline buggy to the present day automobile MonaMotor Oils and Greases have been leaders in the lubrication field. Thirty-five years making motors run smoother and last longer!

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PISO'S for Coughs

Quick Relief! A pleasant effective syrup.
35c and 60c sizes
And externally, use PISO'S
Throat and Chest
Salve, 35c

Wanted It Translated

Purchaser—What is the charge for this battery?
Garageman—One and one-half volts.
Purchaser—How much is that in American money?—Amherst Lord Jeff.

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 23 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Ancients thought there were demons and hobgoblins in the air. There were; they were germs.

Tanlac puts flesh on scrawny folks

YOU simply can't expect to get back your health and strength as long as your body is scrawny and underweight. Let Tanlac put some good solid flesh on your bones, put your stomach in shape again and purify your blood. Then see how much better you feel.

In our files are more than 100,000 glowing letters of praise from men and women who credit their present vigorous health to Tanlac. What it has done for them it can surely do for you.

Tanlac is Nature's great tonic and builder. It is compounded after the famous Tanlac formula from roots, barks and curative herbs. It gets right down to the seat of trouble—makes you feel a lot better right from the start.

Don't put off taking Tanlac another day. Don't go on dragging your poor, sickly body around when this great tonic and builder is ready to help you.

In cases of torpid liver, rheumatism, sleeplessness, lowered resistance, indigestion, malnutri-



Made Her Feel
Like New Woman
"My appetite was gone, and I was losing weight fast. Couldn't sleep—my general health was bad. Tanlac brought my weight up 15 lbs. and made me feel like a new woman."
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tion and general debility, Tanlac will accomplish wonders. Get a bottle this very day and start feeling better tonight.

TAKE TANLAC VEGETABLE PILLS FOR CONSTIPATION

TANLAC FOR YOUR HEALTH

THE NEW MISSION BEACH ROLLER RINK

IS NOW OPEN

AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK
The Finest and Most Modern ROLLER SKATING RINK on the Pacific Coast. Plenty of Skating Space and a Splendid Floor. Come and Enjoy the First Completed Unit of the Great New MISSION BEACH AMUSEMENT CENTER
A Rink Where It's a Pleasure to Skate
EDW. A. KICKHAM, Prop.

"Doc" Knows About Schools



EARL L. CHAPPELL

IS WORTHY CANDIDATE FOR
BOARD OF EDUCATION

"The Beach News" takes pleasure in introducing Earl L. Chappell, who is making a strenuous race for the board of education. "Doc," as he is known to most San Diegans, is a University of Arizona man as well as a graduate of two professional colleges. We know him to be courteous, affable, an extra hard worker and a "square shooter" with all.

His many years as a newspaper man has taught him the value of publicity in city schools. His interest in children and their welfare is also an asset to be considered, and, being interested in children, he is a radical for playgrounds and more playgrounds, realizing that to have healthy and happy children they must have plenty of out-door exercise.

"Doc" Chappell expects to be a resident of the Beach at an early date, and as he has three children of school age, is more than a little interested in the Beach schools. He wishes us to say for him that he will be deeply appreciative of anything that anyone can do toward his election.

BUILDING PERMITS

Reportorial Courtesy of
W. H. RABSAHL, Manager
Ocean Beach Lumber Company

J. W. Rankin, frame cottage, 5026 Santa Monica, \$1,200.

R. MacLachlan, board house, 5150 Cape May, \$500.

J. S. Kress, garage, 4912 Cape May, \$200.

James R. Foley, board house, 4683 Pescadero, \$500.

Bessie Penny, garage, 4955 Saratoga, \$100.

G. Gersch, board house, 5019 Voltaire, \$250.

Isaac Chutor, retaining wall, 4461 Brighton, \$155.

G. A. Stinson, cottage and garage, 2120 Cable, \$2,500.

G. A. Stinson, frame cottage and garage, 2130 Cable, \$2,500.

Baby Grand Co., cottage and garage, 5103 Cape May, \$1,695.

Baby Grand Co., cottage and garage, 80 Kennebeck court, Mission Beach, \$1,695.

Baby Grand Co., frame duplex and garage, 810 Kingston court, Mission Beach, \$2,990.

Baby Grand Co., cottage and garage, 816 Kingston street, Mission Beach, \$1,495.

Baby Grand Co., cottage and garage, 814 Kingston court, Mission Beach, \$1,495.

Baby Grand Co., cottage and garage, 818 Kingston court, Mission Beach, \$1,695.

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His Initials Spell "Dad"



COUNCILMANIC CANDIDATE
DEACON FAVORS CIVIC IMPROVEMENTS

Daniel A. Deacon, a popular candidate for the office of city councilman, has assured the "Beach News" of his support for the library bonds and predicts an easy victory, which will give Ocean Beach the much needed nucleus for its civic center.

Pacific Beach needs a sewer system, more electric lights and in general the guiding hand of a big brother to encourage these pioneers who have held the keystone to the Beaches until now the time is ripe to develop into what it should have been many years ago, a residential section for the Beaches.

Mission Beach is already here, but needs the continuation of good transportation and the assurance that the city council will endeavor to regulate its control in such a manner as to enhance the growth to a substantial, clean place of amusement.

Point Loma is destined to become the Wilshire residential section of San Diego and needs assurance of support to a consummation of this inevitable evolution. This section needs many street improvements in time and also continued good transportation.

Mr. Deacon was alert as a member of the board of health to foresee the necessity of aeroplane regulation, drafted an ordinance with the assistance of Lieutenant Pag and Colonel Graham of the American Legion, which, he argues before the council in session Monday. Deeming it necessary to have pilots examined and qualified before licensing them to fly, also the examination of the planes thoroughly after each flight.

Mr. Deacon also sponsored the resolution to abate the fish odor nuisance which has recently had such a successful termination and satisfaction to all concerned, including the operators, who showed a willingness to co-operate with the health department in every instance.

Mr. Deacon's name will be fourth on the list of councilmanic candidates and after six years of faithful duty as a member of the board of health his hosts of friends assert that he deserves the solid support of every voter.

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New modern 4-room house, bath, laundry tubs; garage, gas, water and electricity; level lot, 50 ft. frontage, near seashore, convenient to car line; \$750 will handle. Don miss this!

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'James Kirkwood and Lila Lee
News and Comedy
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SUNDAY

"NELLIE"

Claire Windsor, Lew Cody,
Edmon Lowe and Hobart Bosworth

"THE GO-GETTERS"

With Alberta Vaughn

Admission, 15c and 20c.

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TUESDAY AND WEDNESDAY

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"K—THE UNKNOWN"

With Virginia Valli and

Perfy Marmont

Also Comedy

Admission Children 15c, Adults 30

Next Friday and Saturday

Hoot Gibson

"HIT AND RUN"

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FOR RENT—Rooms and Apartments. 5067 Niagara avenue. Special low rates for winter; by week or month.

FOR SALE—Two 9-12 grass rugs for \$5. See them at 5025 Narragansett avenue.

MISSION HILLS—Fine parcel of eight lots, "world view," adjoining paved street; free as the glorious air, big snap for \$3,500, terms. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

Vote the Library bonds next election. Ocean Beach is to receive \$15,000 for its new home.

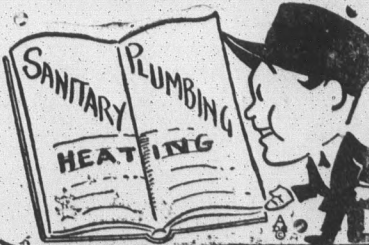
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Fleet's Stay in San Diego

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Master Plumber

We'll install your heating plan
And you'll save some money, man.
—from the proverbs of Mr. Quick.



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Don't Watch Mission Beach Grow—Grow With It!

BAKED GOODS that are as crisp and tasty as though you baked them in your own ovens—and just as good, for we use only the purest ingredients at all times.

Ocean Beach Bakery

1877 Bacon Street

Under New Management

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Phone, Point Loma 72-W



O. B. LIBRARY

MARGARET RANKIN, Librarian

ANOTHER ESSAY

BY PUBLIC SCHOOL PUPIL

IN LIBRARY CONTEST

The following essay has been contributed by an eighth grade pupil of the Ocean Beach school, whose name will be published next week when the winners are announced:

WHY DOES SAN DIEGO NEED LIBRARIES?

All cities of any size or importance have libraries; therefore San Diego should have a library which is equal in size and importance to the growth of the city.

Libraries help to develop and educate and bring any community on a higher plane. The usefulness of these libraries is widely extended by maintaining branch libraries which co-operate with the schools and people.

They also make it possible for an entire community to obtain almost any kind of information which they want, and be able to obtain the proper kind of books to read, which is also very necessary for the development of a city.

The public library system is very helpful to the school in many ways. It helps with their reference work and their book reports; it gives the children an idea and appreciation of good literature.

When tourists come to San Diego or any city the first thing they look up is a library, and when they find a large and flourishing one it speaks well for the growth of the city, and the intelligence of the people.

Our Balboa park brings artists, scientists and doctors from all parts of the world. These people need references for their work, so they turn to the libraries. If these people don't have the proper books they are at a perfect loss. They are like a carpenter without his tools.

And if we wish to hold such people we must have modern and up-to-date libraries.

Our naval training school and marine base being located here is another reason why it is so essential for San Diego to maintain a modern library. These boys need to obtain the right kind of reading, not only for educational purposes, but for recreation as well.

These are some of the reasons why San Diego needs its libraries and all patriotic and loyal citizens should vote for the library bonds on March 24.

IMPORTANT—If you have changed your precinct, either from San Diego to Ocean Beach or within Ocean Beach since you registered, telephone the city clerk at the city hall, Main 6400, and notify them of this change of address, or you will NOT BE ALLOWED TO VOTE, even if REGISTERED for another precinct. THIS MUST BE DONE IMMEDIATELY!

Don't Miss "LOMA LORE" series.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

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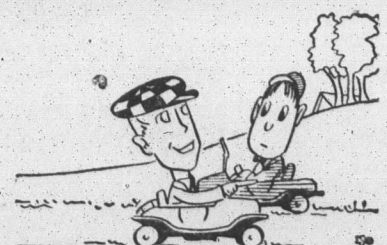
Phone: Point Loma 49



Down with High Cost of Living

THE SAYINGS AND DOINGS OF SPEED O'DAY OF THE SUNSET GARAGE

"An extra tire is an extra precaution," says Speed O'Day.



Make sure you won't be stalled on the road. You've been putting off buying that extra tire for some time. We've got some good tire news for you. Real good dependable tires for less than you'd expect to pay.

TOWING SERVICE
DAY OR NIGHT

GENERAL REPAIRING

TIRES
TUBES &
ACCESSORIES

BATTERY SERVICE

THE SUNSET GARAGE
1916 BACON ST.
OCEAN BEACH, CALIF.
PHONES-P.L. 20-J-RL67J

HOW'D YOU LIKE

TO WAIT SEVERAL YEARS
FOR PHONE SERVICE

Any person who complains if he has to wait several days to have his telephone installed, should read the experience of an American woman who has gone to Japan to live. In Japan, the telephone system is owned by the government. She writes:

"I have given up hope of having a telephone. That utility, deemed a necessity in America, is a luxury in Japan that only the rich can afford.

In Tokio telephone subscribers must buy the instrument itself, paying for it all the way from one thousand to four or five thousand yen. And after one has bought a telephone and paid for it, one must pay the usual monthly fee for service. Of course, telephone owners may sell their phones just as they sell any other article of furniture. However, very few telephone owners seem to want to sell. An applicant waits years sometimes to get an instrument in his home. It is common to see an advertisement for a telephone run for months."